Mobility Hubs Program Evaluation Criteria & Scoring System

All scores except 'Walkability' are assigned based on a 1/4 Mile buffer around a Proposed Mobility Hub Location.
Total Points Possible: 110

Criteria	Theme	Points	Data Title	Description	Scoring Detail	Data Source(s)
Market Readiness	Equity	20 Points	Transportation Planning Equity Assessment Composite Score	Projects analyzed and awarded points based on the average of total composite scores (equity scores).	3+ = 10 points 2 - 3 = 7 points 1 - 2 = 3 points 0 = 0 points	Broward MPO, US Census American Community Survey Five-Year Estimates (2017)
			Transit Dependent Population (Zero Car Households)	Projects analyzed and awarded points based on the average indicator score for households with no vehicles available.	3+ = 10 points 2 - 3 = 7 points 1-2 = 3 points 0 = 0 points	Broward MPO, US Census American Community Survey Five-Year Estimates (2017)
	Accessibility	15 Points	Transit Stop Locations	Projects analyzed and awarded points based on number of transit stops (BCT and SFRTA / Tri-Rail).	4+ = 4 points 3 = 3 points 2 = 2 points 1 = 1 point 0 = 0 points	BCT, SFRTA
			Educational Facilities	Projects analyzed and awarded points based on the total number of schools (public schools K-12, public/private colleges and universities).	4+ = 4 points 3 = 3 points 2 = 2 points 1 = 1 point 0 = 0 points	Broward County (2020, 2021)
			Community Facilities	Projects analyzed and awarded points based on the total number of Community Facilities, County libraries, Hospitals, City Halls in Broward County, Florida.	4+ = 4 points 3 = 3 points 2 = 2 points 1 = 1 point 0 = 0 points	Broward County GIS Data
			Walkability	Walkability is a measure used to indicate the ease of pedestrian travel in an area. Communities with greater walkability make it easier to live a more active lifestyle, by encouraging an active mode of travel. Determined by zip code.	>12.92 = 3 points 10.24 - 12.92 = 2 points 7.2 - 10.23 = 1 points <7.2 = 0 Points	MySidewalk/EPA
	Economic Vitality	15 Points	MTP Activity Centers	1) MPO-identified candidate Mobility Hubs 2) Port Everglades 3) Fort Lauderdale-Hollywood Int'l Airport 4) Community Redevelopment Areas 5) Broward Next Activity Centers	3 - 4 = 5 points 2 = 3 points 1 = 1 point 0 = 0 points	Broward MPO, Broward County GIS
			Employment Density	Projects analyzed and awarded points based on connection to or adjacent to one or more Traffic Analysis Zones (TAZ) with employment density areas by percentage, identified by Broward County.	Top 5% = 5 points 6% - 10% = 4 points 11% - 15% = 3 points 16% - 20% = 2 points 20% - 25% = 1 Point >25% = 0 Points	Broward County Planning and Development Management Division (2015)
			Population Density	Projects analyzed and awarded points based on connection to or adjacent to one or more Traffic Analysis Zones (TAZ) with population density areas by percentage, identified by Broward County.	Top 5% = 5 points 6% - 10% = 4 points 11% - 15% = 3 points 16% - 20% = 2 points 20% - 25% = 1 Point >25% = 0 points	Broward County Planning and Development Management Division (2015)
Network Readiness	Mobility	20 Points	Transit Route Frequency	BCT and SFRTA services routes and frequency (per peak hour).	16+ = 15 points 11 - 15 = 10 points 5 - 10 = 5 points 1 - 4 = 1 point	BCT, SFRTA
			Transit Ridership (Route Level)	SFRTA Ridership counts (Route Level). BCT data is not currently available.	130k+ = 5 points 100k - 129k = 3 points 50k - 99,999 = 2 points < 50k = 1 point	BCT, SFRTA
	Safety	15 Points	High Injury Network	Projects analyzed and awarded points based on their relationship to the High Injury Network (HIN), which includes vehicular and non-vehicular (pedestrian and bicycle) serious injury or fatal crashes occurring during a five-year period.	Within 1/4mi = 15 points Not on HIN = 0 points	Signal Four, University of Florida (2015-2019)
	Environmental Stewardship	15 Points	Extreme Weather and Climate Change Risk	Projects analyzed and awarded points based on whether the project improves or addresses an identified resiliency issue on a regionally identified High, Medium, or Low vulnerable corridor (VC).	High VC = 15 points Medium VC = 10 points Low VC = 5 points	Broward MPO map files from the "Extreme Weather and Climate Change Risk to the Transportation System in Broward County" study
Sponsor Readiness	Sponsor Readiness	2 Points	Community Support	Applicant will provide information that will allow staff to analyze and award points based on Community Support for the project.	Community Support = 2 points	Applicant
		2 Points	Land Use Policies	Applicant will provide information that will allow staff to analyze and award points based on Planning and Land Use Policies that encourage Transit Supportive Development.	Supportive Policies = 2 points	Applicant
		2 Points	Public/Private Partnerships	Applicant will provide information that will allow staff to analyze and award points based on Private/Public Partnerships in the Mobility Hub area.	Private/Public Partnership = 2 points	Applicant
		2 Points	Local Funding / Supportive Projects	Applicant will provide information that will allow staff to analyze and award points based on locally funded projects that support multimodal transportation options in the Mobility Hub area.	Supportive Projects/ Local Funding = 2 points	Applicant
		2 Points to -10 Points	Past MPO Project Delivery	Applicant will provide information that will allow staff to analyze and award points based on past funded MPO Project Delivery Performance within the previous 3 years.	Completed MPO project = 2 points No Completed MPO project = 0 points Failed to deliver MPO project = -10 points	Applicant