

COMMUNITIES SHARE INPUT AT 2035 LRTP MEETINGS AND WORKSHOPS

Beginning in late August, the Broward MPO staff presented the 2035 Long Range Transportation Plan (LRTP) to the public in a series of public workshops, community meetings, and presentations to the business community. At the various meetings and workshops, attendees were presented with the needs and benefits of the 2035 LRTP, economic benefits of transit-oriented development, and innovative financing scenarios to support the plan.

Input from the meetings and workshops will be used to ensure the 2035 LRTP is consistent with community desires, and to guide Broward MPO staff when recommending new funding options to finance the plan. Attendees at all meetings and workshops were given the opportunity to view proposed projects including local and premium bus service, mobility hubs, bicycle, pedestrian, and highway projects. The 2035 LRTP meetings and workshops for the public is scheduled to conclude in early November 2009.

The 2035 LRTP will be presented for final approval to the Broward MPO board at its November 19, 2009 meeting. To learn more about the 2035 LRTP update and participate in the process, please visit: www.broward2035lrtp.com.



Pictured (Top) Commissioner and Broward MPO member, George Brummer, Pompano Beach, at Palm Aire/City of Pompano Beach Civic Association Meeting; (Middle) Public workshop at the South Regional Library in Pembroke Pines; (Bottom) Broward Workshop, Urban Core Committee, at the Bank of America plaza in downtown Fort Lauderdale.

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“TAKING IT TO THE STREETS”



A Broward MPO's community outreach team member answers an event goers' question regarding mass transit and traffic congestion.

2009 Fiesta Puerto Rico

On Sunday, June 28th, the Coral Springs Center for the Arts held its sixth annual Fiesta Puerto Rico celebration. The outdoor cultural festival featured music, dancing, and other performances all day long. Traditional dishes, including Bacalao, a staple of the Puerto Rican diet, were prepared and served.

Arts and crafters, small businesses and corporate sponsors staffed colorful booths with give-a-ways and raffle prizes. A children's area with games and prizes, free dance lessons and children's performances also made the festival a great day for the whole family.

30 event goers stopped by the Broward MPO informational booth. Here they filled out surveys and had their questions about transportation issues within the community answered. Almost half of those surveyed expressed their major transportation concern was traffic congestion.



Fiesta Puerto Rico attendees showed their salsa dancing skills at the day-long festival celebrating the island's music, food, folklore, and culture.

MESSAGE FROM THE CHAIR

Broward MPO: Changing Lanes, and Adopting a New Direction



Daniel J. Stermer,
 Broward MPO Chair,
 Commissioner,
 City of Weston

The Broward Metropolitan Planning Organization (Broward MPO) is a federally mandated, fully independent governmental body responsible for urbanized transportation planning in Broward County. Since its establishment in 1977, the Broward MPO has created long- and short-range transportation plans and provided transportation dollars from the federal government to Broward County for roadway construction and transit. The Broward MPO has been, and continues to be, the leading voice for transportation in Broward County.

On October 26, 1977, the Broward MPO entered into a staff services agreement with Broward County. The agreement allowed Broward County personnel to staff the Broward MPO. During the last 30 years, this staffing agreement helped build a roadway system that permitted large-scale residential, commercial and office park development in the urbanized area of Broward County. Since 1977, the population of Broward County grew from just under 1 million residents to more than 1.7 million residents. This growth has allowed Broward County to reach build-out. Another change over the last 30 years is that a majority of the urbanized area is now under

municipal control. This change to the County's population and governance has furthered the discussion of changes to the staffing agreement between the Broward MPO and Broward County.

Understanding the 30 years of history and the new realities, the Broward MPO Chair, the MPO Executive Director and the County Administrator have agreed to a change within the governmental structure which moves the Broward MPO into independent agency status.

The next step for the Broward MPO will be to revise the staffing agreement between the Broward MPO and Broward County. This change seeks to place operational control of MPO staff under the MPO Executive Director, who will then be directly responsible to the Broward MPO Board. The final step will be establishing an annual funding source to allow for reimbursement of federal planning dollars. The Broward MPO and its staff have a huge task before them, with the public demanding better transportation, specifically better mass transit. With a truly independent Broward MPO, we will have the ability to provide objectivity when reviewing and recommending transportation solutions. While the Broward MPO is moving toward total independence, we will continue to work with our 31 local municipalities and Broward County government, making certain we meet our mission of ensuring the safe and efficient mobility of people and goods.

BROWARD MPO CHAIR AND EXECUTIVE DIRECTOR VISIT CountyLine

The Broward Metropolitan Planning Organization's (Broward MPO) Chair, Commissioner Daniel Stermer, City of Weston, and Executive Director Gregory Stuart, appeared as guests on the public policy issues television program CountyLine. The premiere aired Sunday, August 2, 2009 at 5:00 p.m., with repeat viewings on a rotation basis. Topics of discussion included the role of the MPO, transportation planning, and regional transportation issues.

CountyLine's host, Frank Loonto, invited Chair Stermer for a follow-up program to include Miami-Dade and Palm Beach's MPO Chairs to discuss South Florida growth and transportation initiatives. The television guide for CountyLine is:

- WBEC Education TV 63.1 DT - UHF 63
- Satellites: Echo Star - Direct TV - ATT-U
- Cable Channel 19- Broward & Palm Beach
- Cable Channels 16-19-24- Miami-Dade



Frank Loonto, CountyLine's host, with Broward MPO's Gregory Stuart, Executive Director, and Daniel Stermer, Chair, before taping.

Viewing Times:

- Monday-Wednesday-Friday at 10 p.m.
- Tuesday-Thursday at 10 p.m.
- Saturday-Sunday at 5 p.m.

Coming Soon...BIKE BROWARD

BiKE Broward is an innovative internet based bicycle route planning tool that allows bicyclists to enter their start and end locations and receive step by step instructions on how to reach their destination. BiKE Broward includes five types of route selections users can choose from including, short, fast, least interaction with traffic, simple, and scenic.



When planning your trip you can also include multiple travel points along your designated route. Other features include a Layers option which shows bicycle facilities, bicycle suitability, traffic lights, bus stops, and more. The planner also provides a GPX file which provides coordinates that can be downloaded to your telephone or GPS navigation device.

The concept for BiKE Broward began in March 2008 and is funded by the Broward MPO; it is also a joint effort by Florida International University Geographic Information System (GIS) Center and the University of Florida's GeoMatics Program at the Fort Lauderdale Research and Education Center.

When the Broward MPO's bicycle/pedestrian coordinator was discussing the route planner with Dave Henderson, his counterpart in Miami-Dade, Dave stated "Your bicycle suitability maps are great, but this program is going to get more people biking in Broward."

To preview the BiKE Broward website, please visit: <http://bikebroward.fiu.edu/mpobike/>. If you wish to provide feedback please contact Mark Horowitz, Broward MPO's Bicycle/ Pedestrian Coordinator, at (954) 357-6641.



“TAKING IT TO THE STREETS”



Intersection where A1A meets Las Olas Boulevard.

State Road A1A designated as a Florida Scenic Highway

On July 20, 2009, Florida Department of Transportation (FDOT) Secretary Stephanie Kopelousos, advised the entire State Road A1A corridor in Broward County has been designated as a Florida Scenic Highway. The designation is a result of the work of the Broward MPO, coastal cities, and interested members of the public.

The Florida Scenic Highways Program includes three phases, Eligibility, Designation, and Implementation. The corridor achieved Eligibility status in December 2005, and with the Designation phase now complete, the Implementation phase begins. Members of the local State Road A1A Corridor Advocacy Group (CAG) will coordinate efforts to secure various funding opportunities to maintain and enhance the scenic nature of the corridor.

Staff from the Broward MPO, FDOT, and cities traveled along the corridor in August to determine placement of Florida Scenic Highway signage, a Designation celebration is scheduled for November 18, 2009 at the Bonnet House Museum & Gardens in Fort Lauderdale.



Fort Lauderdale Beach, public beach entrance at A1A and Las Olas Boulevard.

THOR PILOT STUDY WINS STATE AWARD

Members of the team working on the Transit Housing Oriented Redevelopment (THOR) study received a design award in the research category from the Florida Association of American Institute of Architects (AIA) in a statewide competition.

The award was presented at the annual state AIA conference on August 1st in Tampa. The winning project was the THOR Pilot Study for the State Road 7 and Broward Boulevard corridors.

The project examines strategies to encourage redevelopment of the corridors, increase housing options and transit use, and redirect growth from nearby residential neighborhoods.

A media event was held on Thursday, September 10th at the Broward County Governmental Center lobby to kickoff a month-long exhibit of THOR project.

Broward MPO Chair Daniel Stermer, Broward County Vice Mayor Ken Keechl, Oakland Park Commissioner Allegra Murphy, and FDOT District IV Secretary James Wolfe provided statements to the press regarding the importance of the THOR program and the recognition of this award.



Members of the audience at the September 10th media event.

CALENDAR of Events

MPO	BCCB	CIR	TCC
October			
Thursday 8 at 9:30 a.m. Room 422	No Meeting	Tuesday 27 at 6:00 p.m. Room 430	Monday 26 at 2:00 p.m. Room 302
November			
Thursday 19 at 9:30 a.m. Room 422	Monday 16 at 2:00 p.m. Room 422	Tuesday 17 at 6:00 p.m. Room 430	Monday 23 at 2:00 p.m. Room 302
December			
Thursday 10 at 9:30 a.m. Room 422	No Meeting	No Meeting	No Meeting

All meetings are at the Governmental Center, 115 S. Andrews Avenue, Fort Lauderdale and are open to the public.

Acronyms

AADT	Annual Average Daily Traffic Counts	FDOT	Florida Department of Transportation
APTA	American Public Transit Association	FHWA	Federal Highway Administration
BCCB	Broward County Coordinating Board	FS	Florida Statute
BCT	Broward County Transit	FTA	Federal Transit Administration
CAAA	Clean Air Act Amendment	FY	Fiscal Year
CBD	Central Business District	GIS	Geographic Information System
CMA	Congestion Management	L RTP	Long Range Transportation Plan
CIR	Community Involvement Roundtable	MPO	Metropolitan Planning Organization
DCA	Department of Community Affairs	SAFETEA-LU	Safe, Accountable, Flexible, Efficient, Transportation Equity Act - A Legacy for Users
DRI	Development of Regional Impact	SEFTC	Southeast Florida Transportation Council
EIS	Environmental Impact Statement	SFRTA	South Florida Regional Transportation Authority
EPA	Environmental Protection Agency	SIS	Strategic Intermodal System
FAA	Federal Aviation Authority	TCC	Technical Coordinating Committee
FAC	Florida Administrative Code	TIP	Transportation Improvement Program
FCTD	Florida Commission Transportation Disadvantaged	EPGMD	Environmental Protection and Growth Management Department

For more information visit:

www.broward.org/mpo

For information on how to become a member of the Technical Coordinating Committee or Community Involvement Roundtable, call Lahoma Scarlette, Public Education Coordinator and Editor at (954) 357-7810.

This publication can be made available in large print, tape cassette, or braille by request.

This public document was promulgated at a cost of \$1,400.00 or \$.467, including postage, per copy to provide information about Broward MPO services and programs.



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