

Transportation Transformation

Connecting Communities Through Transportation Choices

NEW INTERACTIVE TRANSPORTATION OUTREACH PLANNER WEBSITE

On November 9th the Broward MPO hosted a workshop to introduce their new, innovative interactive transportation outreach website, initially developed by Miami-Dade MPO. This is a powerful tool to assist transportation planners as well as any professionals that handle public outreach projects. It provides the latest demographic data for Broward, Miami-Dade and Palm Beach Counties from the 2010 Census. It also provides a wealth of information to help professionals fine-tune and customize their public involvement plans with information such as: Points of Interest (for community meeting locations); Customized Demographic Reports; Community Background Reports; and Public Outreach Strategies that are best suited for the selected demographic areas. Florida International University, who assisted the Broward MPO with setting up this website, explained all the aspects of the site and guided the participants through this interactive workshop. The many participants who attended were able to get hands-on experience right from laptop computers provided during the workshop. Chris Ryan, Broward MPO Public

Information Officer/Title VI Coordinator, emphasized the four R's when preparing a public information plan: Research, Relationships, Resources and Results. He showed everyone how these important components of public involvement can be assisted with the data obtained from this powerful new website. It does not provide an exact plan, but will definitely assist professionals with an excellent starting point for the many decisions that go into public involvement plans. All MPO staff and their consultants will be using this website as a kick-off for all public involvement projects in the future. The workshop presentation is available on the Broward MPO website at www.browardmpo.org under the "Resources" tab on the home page. We encourage you to check out the Transportation Outreach Planner at: www.mpotransportationoutreachplanner.org



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Transportation Outreach Planner

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Project Information

As a result of the 2000 U.S. census, the Miami Urbanized Area encompasses parts of the Miami-Dade, Broward and Palm Beach Counties. The Metropolitan Planning Organization (MPO) for each respective County responded to the potential of consolidating into a single 'regional' MPO by committing to develop and implement a coordinated planning effort resulting in, but not limited to:

- Regional long range transportation plan covering the tri-county region;
- Regional project prioritization and selection process;
- Regional public involvement process;
- Performance measures to assess the effectiveness of regional coordination.

New

2010 Census Demographic Reporting Tool

Introducing a New, Interactive Mapping and Reporting Tool.

Now you can locate 2010 census data and 2009 American Community Survey (ACS) data by census block groups, census places, and neighborhoods for Broward, Miami Dade, and Palm Beach counties. Interactive graphs illustrating changes from 1990, 2000, and 2010 are just the tip of the iceberg. [Explore it now!](#)

Customized Demographic Reports

Generate a customized demographic report for your transportation project or study within Broward, Miami-Dade and Palm Beach Counties.

Community Background Reports

Provides information on **select** communities, including history and other issues that may affect public involvement efforts.

Public Outreach Strategies

Get detailed information on the most effective strategies to use on various target populations (including hard-to-reach populations).

WHAT'S INSIDE

- Message from the Chair
- Southeast FL Freight Summit
- East-West Transit Study Update
- Broward B-Cycle Launches
- Did You Know?

MESSAGE FROM THE CHAIR

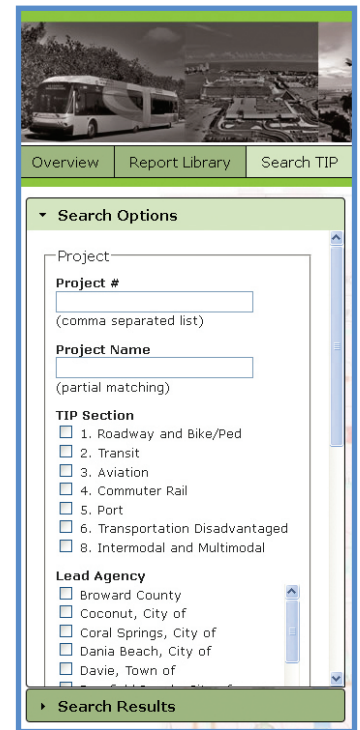


Commissioner Richard Blattner
Chair, Broward MPO
City of Hollywood, District 4

I am pleased to inform everyone about an exciting new interactive tool for the **Transportation Improvement Program (TIP)**. This interactive site, which is now up and running, was developed by the Broward MPO with Data Transfer Solutions, and is a continuation of the MPO's public outreach efforts. Board members were provided with a demonstration of the interactive site at our November 17th meeting and found it to be very informative and user-friendly. The TIP is a short-term plan that allocates funds over each upcoming 5-year period by project phase. This interactive site directly communicates with the Florida Department of Transportation (FDOT), so project updates are automatic. You can find information about the transportation

projects in your area as well as within all areas of Broward County. The site provides user-friendly options, such as the "Search Options" (shown to the right) that will assist you in finding the improvements you are interested in. During the Board meeting I encouraged all of the Board members to inform their Planning Departments of this great interactive tool, and many were interested in providing a link to this website on their own municipal sites. The MPO staff is available to provide demonstrations to local governments and other organizations. Please contact Roxana Ene at (954) 876-0042 to request a demonstration. You can find the Transportation Improvement Program tool on the Broward MPO's website at www.browardMPO.org under "Programs" and then the "Transportation Improvement Program" tab. Enjoy exploring this website and I wish all of you and your families a very safe and happy holiday season.

Scan this QR Code to visit our TIP web page



SOUTHEAST FLORIDA FREIGHT SUMMIT

On November 18th the Southeast Florida Freight Summit was held at Port Everglades. Many people attended from both the local and private sectors to hear how Florida is being impacted by the global trade and logistics industry, as well as the many opportunities this industry brings to Southeast Florida. Speakers included Phil Allen, Director of Port Everglades; Jeff Weidner, Florida Department of Transportation; Carrie Blanchard, Florida Chamber Foundation; Lenny Feldman of Sandler, Travis & Rosenberg, P.A.; and Bob Romig, Interim Assistant Secretary of the Florida Department of Transportation. There was also an interesting panel discussion on Intermodal issues with Phil Allen; Dorian Valdes, Assistant Director of the Port of Miami; Manuel Almira, Director of Carload Marketing & Sales, FEC Railway; and Manuel Gonzalez from the Miami International Airport. Jim Murley, Executive Director of the South Florida Regional Planning Council spoke about the Sustainable Communities Initiative, which provides Southeast Florida with an opportunity to build on its local and regional plans, capitalize on its successes, learn from past experiences, and forge a real regional alliance for the future. Overall, the summit emphasized the opportunities

that Florida has within their ports, freight lines, and airports with respect to trade and the logistics of how goods are transported into and out of our State. We must coordinate regionally on this matter and the Broward MPO is just one of the many partners involved in these coordination efforts. For more details about Florida's freight initiatives, contact Jeff Weidner (FDOT) at (954) 777-4670 or jeff.weidner@dot.state.fl.us.

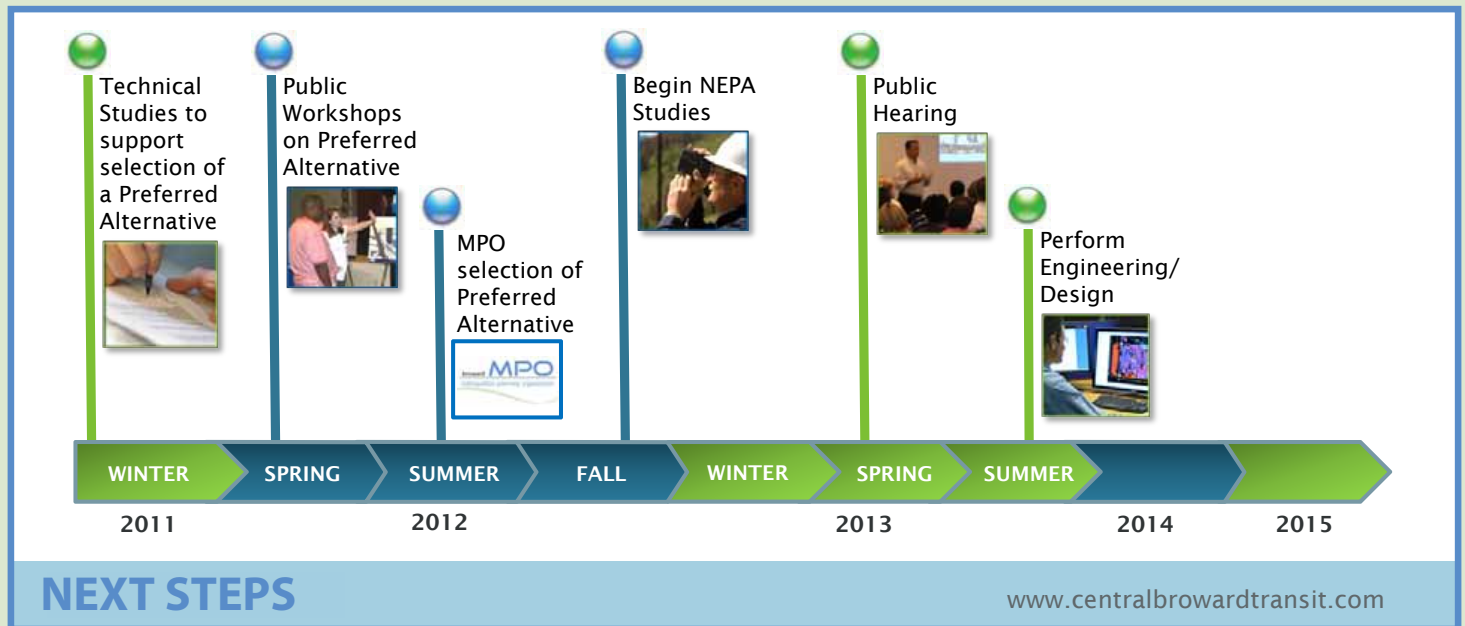


CENTRAL BROWARD EAST-WEST TRANSIT STUDY UPDATE

This study is being conducted in partnership with the Florida Department of Transportation District 4, Broward County Transit, the Broward MPO, and the South Florida Regional Transportation Authority. The purpose of the study is to provide high-quality, high-capacity transit service on an east-west axis in central Broward County to connect western Broward County with the higher density coastal

areas. The study team presented to the Broward MPO Board earlier this month and has conducted public outreach meetings as well as refined the alternatives. Two alternatives are being considered: Griffin Road and SR 7/Broward Boulevard, both would serve as an extension to *The Wave*, providing streetcar connections to the Broward Boulevard Tri-Rail Station, the Fort Lauderdale-Hollywood International Airport and

the Griffin Road Tri-Rail Station from downtown Fort Lauderdale. The study is following the federal transit project development process with a preferred alternative selection by the MPO next summer. The next step will be a **National Environmental Policy Act (NEPA)** review and an environmental document will be prepared. Below is an estimated timeline.



BROWARD B-CYCLE LAUNCHES IN THREE CITIES



Broward County launched its newest mode of public transportation with Broward B-cycle on December 14th in Hollywood, Fort Lauderdale, and

Pompano Beach. This exciting day marked the first county bike sharing system in the nation and the first tri-city launch of its kind. Broward B-cycle is an affordable, clean and simple way to get around town. Users can check out a bike from any self service station and return it to any other station nearby. The B-cycles are equipped with a GPS system that tracks mileage, calories burned and carbon offsets. To access the bikes, register on www.broward.bcycle.com or use a credit card at the self-service kiosks (B-stations). Users must be 18 years or older with a valid credit card. The kick-off began in Hollywood in the morning, then continued in Fort Lauderdale in the afternoon at Esplanade Park and

concluded at the Pompano Beach Aquatic Center. Broward County Vice Mayor and Broward MPO Board member Commissioner Kristin Jacobs spearheaded the initiative to bring bike sharing to Broward County. B-cycle is a partnership among Trek Bicycle, Crispin Porter + Bogusky and Humana, Inc., one of the leading health care companies in Florida and a sponsor of Broward B-cycle. For more information go to www.broward.bcycle.com, call (954) 467-6822, or become a fan on [facebook.com/browardbcycle](https://www.facebook.com/browardbcycle). Enter code BCYCLE2011 on [broward.bcycle.com](http://www.broward.bcycle.com) to receive \$10 off of an annual membership for a limited time.

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website www.browardMPO.org

UPCOMING MEETINGS

	JAN 2012	FEB 2012	MAR 2012	APR 2012
Broward Metropolitan Planning Organization (MPO) <i>Meets every 2nd Thur. at 9:30 a.m.*</i>	No Meeting	9	8	12
Technical Coordinating Committee (TCC) <i>Meets every 4th Mon. at 2:15 p.m.*</i>	23	27	26	23
Community Involvement Roundtable (CIR) <i>Meets every 4th Tues. at 6 p.m.*</i>	24	28	27	24
Broward County Coordinating Board (BCCB) <i>Meets 3rd Monday at 2 p.m. when scheduled*</i>	30*	No Meeting	19	16

* Dates changed due to holiday or conflict

All meetings are held in the Broward MPO Board Room, Suite 850, in the Trade Centre South building.

Public participation is solicited without regard to race, color, national origin, age, sex, religion, disability or family status. Persons who require special accommodations under the Americans with Disabilities Act (ADA) or persons who require translation services (free of charge) should contact Christopher Ryan at (954) 876-0036 or ryanc@browardmpo.org. If hearing impaired, telephone 1 (800) 273-7545 (TDD).

For more information on upcoming meetings, complaints, questions or concerns about civil rights or nondiscrimination; or for special requests under the ADA, please contact: **Christopher Ryan, Public Information Officer/Title VI Coordinator at (954) 876-0036 or ryanc@browardmpo.org.**

DID YOU KNOW?

Construction started on the 95 Express Lanes in Broward on November 28. The 95 Express builds on the experience of the successful programs in other states which relieve congestion by addressing both transportation demand and supply. 95 Express also offers both an incentive for transit and carpool formation. For more information on construction and future lane closures visit: www.95Express.com or call Tish Burgher at (954) 325-8022.



95 EXPRESS