

Summary of Event

EVENT: Speak Up Broward Speakers Bureau Presentation

DATE/TIME: Tuesday May 6, 2014, 8:15 AM

LOCATION: Greater Fort Lauderdale Chamber of Commerce, 513 3rd Avenue, Fort Lauderdale, FL 33301

PRIMARY AUDIENCE: Greater Fort Lauderdale Chamber of Commerce Government Affairs Committee

ESTIMATED NUMBER OF PEOPLE REACHED: 15

PROJECT TEAM MEMBER PARTICIPATION: Sorin Garber, T.Y LIN, Speakers Bureau Volunteers and Pamela Adams

PRIMARY CONTACT: Keith Costello, Committee Chair

SUMMARY OF EVENT: The purpose of the meeting was to introduce Speak Up Broward to the Chamber Government Affairs Committee. "Let's Talk Transportation" was presented by Sorin Garber. The Committee members were asked to become active in the Speak Up Broward initiative as volunteers in the Speakers Bureau or as Ambassadors and to identify presentation opportunities.

Comments and questions followed the presentation:

- How is technology being introduced into transportation plans for tomorrow?

Sorin engaged the group in the interactive exercise "Transportation: Today and Tomorrow". The results were:

Today: not pleasant; needs a lot of work; inconvenient transportation systems and connections; bus drivers are inconsiderate of passengers/drive by stops; congested; bicycle lanes are unsafe; light synchronization needed; unreliable; pedestrian unfriendly; dingy and disconnected; lacking mass transit; choppy; slow; does not go where I want to go; gridlock; unable to sustain housing growth; no viable public transportation alternative; and dangerous.

Tomorrow: convenient to major destinations (port, airport regional destinations); relaxing; moving people; more accessible mass transit; walkable and cycle friendly downtown; safe; user friendly; transit, availability; flowing; connected; interactive; regional connectivity; frequent stops; and user friendly, reliable service.

FOLLOW UP / ACTION RESULTS:

- ✓ Mr. Lindblade will forward any completed surveys and Speak Up Broward sign-up cards.

EVALUATION OF EVENT: The presentation was lengthy and did not permit sufficient conversation with the Government Affairs Committee members.