

Summary of Event

EVENT: Emerge Broward
DATE/TIME: March 25, 2014 / 6:30 PM
LOCATION: Broward MPO Board Room, 100 West Cypress Creek Road, Suite 850. Fort Lauderdale FL 33309.

PRIMARY AUDIENCE: Young Professionals of Broward

ESTIMATED NUMBER OF PEOPLE REACHED: 16

PROJECT TEAM MEMBER PARTICIPATION: MPO staffers Chris Ryan and James Cromar

PRIMARY CONTACT: Jonathan Schwartz schwartzjls@gmail.com 954-769-7139

SUMMARY OF EVENT:

- ✓ Chris Ryan introduced Speak Up Broward with an outline of the main activities being undertaken at this time, including the Program for Empowering People, Speakers Bureau and Social Media tools available.
- ✓ Chris asked participants to get their smart phones out and go to www.Facebook.com/SpeakUpBroward a number liked the page there and then.
- ✓ Chris asked for volunteers for the Speakers Bureau and suggestions about groups who might be interested in a presentation.
- ✓ James Cromar outlined what was being planned for now and in the future. James took questions related to All Aboard Florida, the Water Act, issues related to moving from east to west in Broward. The group identified the issue of the perception of transit (bus) not being safe in Broward.
- ✓ Chris asked the group if they would pay more and how. On the whole the group seemed receptive and suggested the equivalent of Vehicle Miles Traveled/Mileage Based User Fees.

FOLLOW UP / ACTION RESULTS: Chris Ryan followed up with a reminder and e-blast to participants re Speak Up Broward requesting volunteers for the Speakers Bureau and help to distribute and get people to follow us on Facebook.

EVALUATION OF EVENT: The meeting resulted in a few new followers on the Speak Up Broward Facebook page with one live comment stating they were at the Broward MPO talking about transportation issues. The agenda is so full it was difficult to give Speak Up Broward enough time.

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