

Summary of Event

EVENT: Speak Up Broward “Funding Our Transportation Future” Introduction to the Hallandale Beach Commission

DATE/TIME: Wednesday, November 19, 2014, 6:30 PM

LOCATION: Hallandale Beach City Hall, 400 South Federal Highway, Hallandale Beach, FL 33309

PRIMARY AUDIENCE: City Commission and the general public

ESTIMATED NUMBER OF PEOPLE REACHED: 40

PROJECT TEAM MEMBER PARTICIPATION: James Cromar and Paul Calvaresi, BMPO and Pamela Adams, Speak Up Broward Speakers Bureau Coordinator

PRIMARY CONTACT: Shenna James, City Clerk Hallandale Beach

SUMMARY OF EVENT: The purpose of the meeting was to introduce the Speak Up Broward “Funding Our Transportation Future” presentation, and to encourage the residents to get involved.

- ✓ James Cromar introduced Speak Up Broward and discussed the vision to get the community talking about Broward’s future transportation options and revenue to fund these options.
- ✓ The “Funding Our Transportation Future” presentation was shared with the Commission and audience.
- ✓ Highlights of the discussion following the presentation included:
 - Mayor Cooper commented on the unsuccessful effort to pass a referendum for a penny sales tax to raise funds for transportation improvements in 2004.
 - The Mayor also commented that the - Intelligent Technology Signalization (ITS) program is a part of the Broward MPO’s plans, and it has been successful.
 - Commissioner London:
 - Asked if there was a Complete Streets grant that might be available for the City. He wanted to know how the City could get access to more information regarding these funds. Answer: James indicated the MPO staff would need to do a street audit to determine existing conditions.
 - Funding Options - Public Private Partnerships (PPP) should be on the list of funding options.
 - Millage Based User Fees - How would this work and where has it been successful?

- ✓ James closed the presentation with a call to action and expressed the importance of the public's voice being heard on the subject of transportation improvement. He asked for engagement in Speak Up Broward from the City.

FOLLOW UP / ACTION RESULTS:

- ✓ The call to action was that residents should contact their elected officials regarding their transportation concerns.
- ✓ James will send a paper written about transportation funding options to the City Clerk to be forward to the City Manager and Mayor.
- ✓ James will identify the appropriate Broward MPO team member to provide the City of Hallandale Beach with information about local funding to street and sidewalk improvements.

EVALUATION OF EVENT: The meeting was well attended. The group was engaged in discussion about Speak Up Broward and revenue options.