

Summary of Event

EVENT: Broward MPO Outreach and Funding Our Transportation Future Presentation

DATE/TIME: Wednesday, September 24, 2014 11:00 am

LOCATION: DCOTA,

PRIMARY AUDIENCE: Miami Association of Realtors

ESTIMATED NUMBER OF PEOPLE REACHED: 60

PROJECT TEAM MEMBER PARTICIPATION: Greg Stuart, Jill Quigley, and Davicka Thompson

PRIMARY CONTACT: Danielle Clermont, SVP of Business Development & Marketing

SUMMARY OF EVENT: The purpose of the event was to conduct outreach to attendees and present Funding Our Transportation Future. Mr. Stuart introduced the attendees to Broward MPO initiatives and highlighted the economic impact of housing and transportation in Broward County. Jill Quigley presented the Funding Our Transportation Future PowerPoint while Davicka Thompson discussed the Speakers Bureau and MetroQuest survey.

FOLLOW UP / ACTION RESULTS:

- ✓ Follow up with Danielle Clermont to get copy of sign in sheet
- ✓ Send Ms. Clermont jpeg of eTownHall/Metroquest flyer to distribute to Miami Association of Realtors database
- ✓ All attendees received information regarding upcoming eTownHall events and Metroquest survey

EVALUATION OF EVENT: Attendees were eager to hear updates from the Broward MPO and how upcoming projects will benefit their business. Several attendees inquired about Speakers Bureau opportunities and sending eTownHall/MetroQuest flyer to their databases.



Presentation to Miami Association of Realtors