

## Summary of Event

**EVENT:** Introduction to Speak Up Broward- Midtown Business Association

**DATE/TIME:** Wednesday, June 5, 2014, 6:00 pm

**LOCATION:** Burnadette Norris-Weeks Law Office, 401 NW 7<sup>th</sup> Avenue, Fort Lauderdale, FL 33311

**PRIMARY AUDIENCE:** Small business owners located in northwest and central Broward County.

**ESTIMATED NUMBER OF PEOPLE REACHED:** 40

**PROJECT TEAM MEMBER PARTICIPATION:** Pamela Adams

**PRIMARY CONTACT:** Burnadette Norris-Weeks, [bnorris@bnlegal.com](mailto:bnorris@bnlegal.com), 954-768-9770

**SUMMARY OF EVENT:** This was a networking event for small businesses in the northwest and central Broward community. The purpose of the meeting was to introduce Speak Up Broward and get them engaged.

- ✓ Pamela introduced the Speak Up Broward initiative and the Speakers Bureau to the audience.
- ✓ Materials and surveys were distributed to the business owners.
- ✓ Pamela stressed that Speak Up Broward is a grassroots effort focused on getting input from the public about their transportation concerns, ideas for the future and future funding sources.
- ✓ Also stressed the importance of transportation on economic development especially for small and minority owned business.
- ✓ The audience was asked to become active in the Speak Up Broward initiative as volunteers in the Speakers Bureau or as Ambassadors and to identify presentation opportunities.

### **FOLLOW UP / ACTION RESULTS:**

- ✓ 6 surveys were completed
- ✓ Pamela Adams will follow with the group at another meeting.

**EVALUATION OF EVENT:** The announcement was well received. But there was insufficient time for a full presentation.