

## Summary of Event

**EVENT:** Speak Up Broward “Let’s Talk Transportation” presentation

**DATE/TIME:** March 21, 2014, 1:00 PM

**LOCATION:** **Pembroke Pines Miramar AARP Club** 7400 Pines Boulevard, Pembroke Pines, Florida 33316

**PRIMARY AUDIENCE:** AARP Club Members

**ESTIMATED NUMBER OF PEOPLE REACHED:** 17

**PROJECT TEAM MEMBER PARTICIPATION:** Speakers Bureau volunteers Eric Czerniejewski (speaker) and Pamela Adams (facilitator)

**PRIMARY CONTACT:** Sydney McKay, President Pembroke Pines Miramar AARP Club. Email: bellsouth.net Telephone: 305-467-1172

### **SUMMARY OF EVENT:**

- ✓ The purpose of the event was to present Speak Up Broward, “Let’s Talk Transportation” to members of the Pembroke Pines AARP club; engage them in a discussion about the current and future transportation needs, as it pertains to them, their families and community, recruit them to the speakers bureau; and to identify new presentation opportunities.
- ✓ This group presented the special transportation needs and concerns of the senior population in Broward.
- ✓ During the discussion following the presentation the audience shared the following comments:
  - Sunday community bus services are needed.
  - Traffic lights are poorly placed; street crossing is unsafe, lights should be synchronized better.
  - Street crossing is unsafe, the streets are too wide and lights are not long enough on major thoroughfares to permit seniors and the disabled to cross.
  - Unkempt shrubs and trees impede visibility of traffic signage exiting Pembroke Lakes Mall (Sears), creating safety concerns.
  - Seniors need more accessible community bus service to City Hall.
  - Improved transportation services for the persons with disabilities.
  - Reduce bus service headways to 10-15 minutes, making service more appealing to the public.
  - Improve connections and accessibility to mass transportation
  - What does Mayor Ortis think about Speak Up Broward?
  - Managed lanes are too expensive, what is the logic?

- ✓ There needs to be better technology linking transportation options. Let the customer cost out the routes.
- ✓ The audience participated in the interactive exercise Transportation Today and Tomorrow.

#### TODAY

- The county needs more sidewalks. Walking in the street is not safe and most neighborhoods do not have sidewalks.
- More express bus service is needed with extended hours of service. Service is not close to neighborhoods. There are not connections.
- Add Sunday service to the #19 bus route.
- Disabled residents should have more transportation options
- Current routes are not direct; poor connectivity wastes time.

#### TOMORROW

- Drivers would following the rules
  - Move the BCT bus stop closer to CDTC.
  - High speed rail to the Keys from Orlando
  - More buses, more frequent service, better connectivity
  - More family friendly, reduce the cost of BCT transit for children
  - Improved bike lanes
  - Better services for the disabled
- ✓ The audience completed surveys.
  - ✓ There was a call to action by Pamela; she asked the audience to recommend HOA's, churches or community organizations for presentations.

#### **FOLLOW UP / ACTION RESULTS:**

- ✓ Surveys were completed and submitted.
- ✓ Follow up with the recommendations for presentations

#### **EVALUATION (and OUTCOME) OF EVENT: (Well attended? High participation?)**

- ✓ The meeting was well attended
- ✓ There was spirit discussion with high participant by all attendees.
- ✓ The meeting resulted in seniors having the opportunity to discuss their concerns about transportation service today and solutions for tomorrow.



**PHOTO CAPTION/INFO:** Maria Meyer Presenting Speak Up Broward.

**PHOTO SOURCE/CREDIT:** Adams