

## Summary of Event

**EVENT:** Annual Meeting of the North Broward Leadership Council Leaders

**DATE/TIME:** Tuesday, December 10, 2013; 5:30pm

**LOCATION:** Isle Casino, 777 Isle of Capri, Pompano Beach, FL 33069

**PRIMARY AUDIENCE:** North Broward Leadership Council is a Council of the Pompano Beach Chamber of Commerce. It is a diverse group of business owners and professionals with varied interests in north Broward from Pompano Beach, Deerfield and other surrounding cities.

**ESTIMATED NUMBER OF PEOPLE REACHED:** 30

**PROJECT TEAM MEMBER PARTICIPATION:** Lynda Mifsud, Pamela Adams and Davicka Thompson

**PRIMARY CONTACT:** Ric Green, President/CEO Pompano Beach Chamber of Commerce (rgreen@pompanobeachchamber.com)

### **SUMMARY OF EVENT:**

- ✓ The purpose of the meeting was to present “Let’s Talk Transportation” to get the Chamber and Council engaged in the Speak Up Broward initiative.
- ✓ Ric Green, President/CEO Pompano Beach Chamber of Commerce, presented and David Nunes, was the meeting facilitator. Both are members of the Speakers Bureau.
- ✓ Mr. Nunes facilitated the interactive audience exercise, “Transportation Today and Tomorrow”. Each audience member was asked to write on a post-it note their perception of transportation today (white) and transportation tomorrow (yellow). Mr. Nunes provided the group with a summary of the audience responses.
- ✓ Identify individuals affiliated with the North Broward Leaders Council and other community groups to participate in Speak Up Broward.
- ✓ Following the meeting team members engaged with Council members to discuss Speak Up Broward.

### **FOLLOW UP / ACTION RESULTS:**

- ✓ Several attendees expressed an interest in getting involved in Speak Up Broward. The team will send a follow up e-mail to each audience member to solicit their participation in Speak Up Broward.
- ✓ One attendee signed up to be added to the Speak Up Broward Network List.

**EVALUATION OF EVENT:** Excellent exposure to business community in North Broward/Pompano Beach area.

**PHOTO CAPTION/INFO:** Photos by Davicka Thompson, Adams Consulting



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