

Summary of Event

EVENT: Speak Up Broward “Funding Our Transportation Future” Presentation

DATE/TIME: November 12, 2014, 7:00 pm

LOCATION: Urban League of Broward County, 560 NW 27th Avenue, Fort Lauderdale, Florida 33311

PRIMARY AUDIENCE: Young African American Professionals

ESTIMATED NUMBER OF PEOPLE REACHED: 25

PROJECT TEAM MEMBER PARTICIPATION: Pamela A. Adams, Speakers Bureau Coordinator

PRIMARY CONTACT: Robyn Hankerson, Telephone (954) 625-2545; Email: rhankerson@ulbcfl.org

SUMMARY OF EVENT:

- ✓ Destiny, Vice YPN President of Program, introduced Pamela Adams of Speak Up Broward
- ✓ Pamela Adams provided a self-introduction and engaged the group with two main questions:
 - How is transportation funded? Answer - Taxes
 - How many attendees use public transportation? Answer - Ten responded affirmatively.
- ✓ Pamela Adams introduced Speak Up Broward and the “Funding Our Transportation Future” presentation.
- ✓ Following the presentation, Ms. Adams asked the group what transportation improvements would the group like to see in the future?
 - A more pedestrian-friendly transportation system was the general consensus.
- ✓ The group was advised of the importance of transportation to the quality of life of all residents in Broward. As young professionals they are the future leaders of Broward, regardless of their industry or profession, and transportation will affect their quality of life as well as those of their clients, constituents, and families

FOLLOW UP / ACTION RESULTS:

- ✓ The group was asked to follow Speak Up Broward on social media to voice any questions, concerns or improvement suggestions.
- ✓ The group was asked to become Speakers Bureau volunteers and/or to identify presentation opportunities.

EVALUATION OF EVENT: The meeting was effective in reaching an interested, new, and upwardly mobile demographic.

PHOTO CAPTION/INFO: NA