



Chapter 3:

PUBLIC INVOLVEMENT PLAN



broward **MPO**
metropolitan planning organization

PUBLIC INVOLVEMENT OVERVIEW

Please note: this chapter was developed and written at the beginning of the project, describing the public involvement process. For results of this Public Involvement Plan, please see Appendix 3A: Public Involvement Activities.

A Public Involvement Plan (PIP) was prepared for the Hollywood/Pines Corridor Project to describe the process of how and when interested parties could be involved and the flow of information among all persons involved in the project. The PIP also describes how targeted audiences will be identified and engaged and evaluation measures to demonstrate the effectiveness of the public involvement activities as this project progresses.

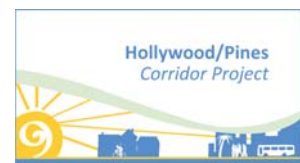
The PIP incorporates the process and ideals identified in the Broward MPO's PIP (last revised October 10, 2011). The Broward MPO's PIP emphasizes the importance of participation and involvement of a broad range of interest groups to result in more creative and effective decision-making. The objectives of the Broward MPO's PIP are also applicable to the public involvement process for this specific project:

- **Inform** the public of project-related meetings and other events.
- **Educate** the public regarding their role in this project.
- **Involve** the public by providing opportunities early and

often in the project process.

- **Reach out** to all communities affected by the project.
- **Improve** the public involvement process based on benchmark assessments and public feedback.

The public involvement process specific to the Hollywood/Pines Corridor Project is in line with the methods outlined in the Broward MPO's PIP to ensure consistency between the public involvement and outreach goals of the project and the responsible entity.



ROLES AND RESPONSIBILITIES

Three groups are responsible for the successful outcome of the Hollywood/Pines Corridor Project, which includes the public involvement and outreach component. These groups include the Project Team, the Project Advisory Committee (PAC) established specifically for this project, and the Broward MPO Board.

PROJECT TEAM

The Project Team consists of selected Broward MPO staff and the consultant team named through a competitive bidding process, led by Tindale-Oliver & Associates, Inc. (TOA). The role of the Broward MPO staff is to oversee the progress of the consultant team and provide direction as needed. Broward MPO staff also are responsible for administering the consultant contract, with direction from the PAC and Broward MPO Board. While it is the responsibility of the consultant team to execute this PIP, Broward MPO staff will provide support and guidance concerning public involvement and outreach throughout the course of this project. Specifically, the Broward MPO's Public Information Officer will be a resource for the consultant team to ensure consistency among the project, federal requirements, and Broward MPO public involvement procedures.

The role of the consultant team is to use the available technical and professional expertise to guide the project while following direction given by Broward MPO project staff, the PAC, and the Broward MPO Board. The consultant team is

responsible for providing information and high-quality project deliverables to the Project Team, the PAC, and the Broward MPO Board in a timely manner. The consultant team also is responsible for executing this Public Involvement Plan in a manner that meets the public involvement goals and evaluation measures identified for this project.

PROJECT ADVISORY COMMITTEE

The Hollywood/Pines Corridor Project PAC was formed specifically for the purpose of providing technical review and overall guidance. The PAC is responsible for reviewing and responding to information provided by the Project Team and will ultimately provide recommendations to the Broward MPO Board concerning adoption and implementation of this project. Members of the PAC are municipal and implementing agency staff with high levels of expertise who will provide data and technical support and ultimately can pursue the implementation of projects and recommendations resulting from this effort. The PAC includes elected officials to increase awareness throughout the process and ensure the political support necessary for the ultimate implementation of project recommendations.

In addition to its advisory function and serving as a data and technical resource, the PAC is viewed as a public involvement resource that can function as an extension of the Project Team to inform individuals and groups about the project. It is envisioned that some PAC members may make short



presentations to members of their respective organizations/ agencies or externally at various meetings. The presentations will be brief and likely will mirror the short presentations made by the Project Team at the Community Information Meetings (described later in this chapter).

The PAC is anticipated to hold a total of nine meetings once the project contract is in place. The PAC has held several meetings prior to the contract to review the project scope and approve the project contract. All PAC meetings are open to the public and will be advertised according to the requirements of the Sunshine Law.

BROWARD MPO BOARD

The Broward MPO Board is a policy-making board comprising 19 voting members, including representatives from the South Florida Regional Transportation Authority/Tri-Rail (SFRTA) and the Broward County School Board, along with three Broward County Commissioners.

The Broward MPO meets on the second Thursday of every month, and meetings are open to the public. A minimum of two presentations to the Broward MPO Board are anticipated during the course of this project. It is anticipated that the first meeting will be to provide an initial bench-mark progress report (about midway through the project after Transportation and Land Use Analysis has been completed), and the second meeting will be to present the project findings, though the timing of these meetings may be adjusted based on the needs of the project. At these meetings, the Broward MPO Board may receive direct input from the public and may provide direction to Broward MPO staff and the consultant team regarding how that input should be incorporated into this project process. At the conclusion of this project, the Broward

MPO will be asked to approve the recommendations developed for the Hollywood Pines Corridor Project.

The consultant team will provide guidance to the Broward MPO project staff and PAC regarding how issues raised during the public participation process may be addressed during the development of this project; however, the Broward MPO project staff, PAC, and Broward MPO Board will have the ultimate authority to determine if and how issues raised through public input are addressed in the process of developing this project.



PUBLIC INVOLVEMENT GOALS

Four overarching goals pertaining to the public involvement and outreach process for the Hollywood/Pines Corridor Project were identified, as described on the following pages.

GOAL 1: Early and Consistent Involvement

Involve the public and stakeholder agencies early and regularly in the project by engaging during each of the three key phases of involvement:

- A. *Informational Phase.* Inform the public and stakeholder agencies of the project's purpose, timeline, and major milestones, as well as how they can get involved and stay informed as the project progresses.
- B. *Decisionmaking Phase.* Identify specific opportunities for the public and stakeholder agencies to provide input at key decision-making points that will affect the development of project deliverables.
- C. *Review Phase.* Allow the public to review and provide input on a draft version of the completed products.

GOAL 2: Opportunity

Provide all citizens and interested stakeholder agency groups with the opportunity to participate in all phases of the public involvement process, with a focus on engaging traditionally under-represented or under-served populations.

GOAL 3: Information and Communication

Provide all citizens and interested stakeholder agency groups with clear, timely, and accurate information relating to the project as it progresses.

GOAL 4: Range of Techniques

Use a broad-spectrum of techniques to gather input from a diverse population within the project area. To ensure that the above goals are met, a wide range of public involvement and outreach techniques is proposed for use during the course of the Hollywood/Pines Corridor Project.

Title VI of the Civil Rights Act of 1964 prohibits discrimination on the basis of race, color, and national origin in programs and activities receiving federal funds. In addition to consideration of minority and low-income persons required by Title VI, environmental justice also considers other groups of traditionally under-represented or under-served populations, such as older adults and transit-dependent persons, in the transportation decisionmaking processes.



ENVIRONMENTAL JUSTICE

ENVIRONMENTAL JUSTICE TARGET AREAS

The corridor study area includes the section of Hollywood/Pines Boulevard from US 27 to SR A1A. The study area also includes the area ½-mile to the north and ½-mile to the south of the boulevard. To determine the Environmental Justice Target Areas within the corridor study area, four socio-economic variables were reviewed:

- Percent of Minority Population (Figure 3-1)
- Percent of Transit-Dependent Population (Figure 3-2)
- Percent of Population Below the Poverty Line (Figure 3-3)
- Percent of Population Age 65 and Over (Figure 3-4)

The Environmental Justice Target Areas shown on these four figures highlight locations where higher concentrations of population exhibiting these characteristics are found within the corridor study area. To determine the five thresholds for each variable, a Geographic Information Systems (GIS) analysis was performed and the data were separated into five classes based on natural groups in the data distribution. These areas of higher concentration, illustrated as Environmental Justice Target Areas on each figure, correspond to ZIP codes where population within the two highest thresholds for that socio-economic variable are found.

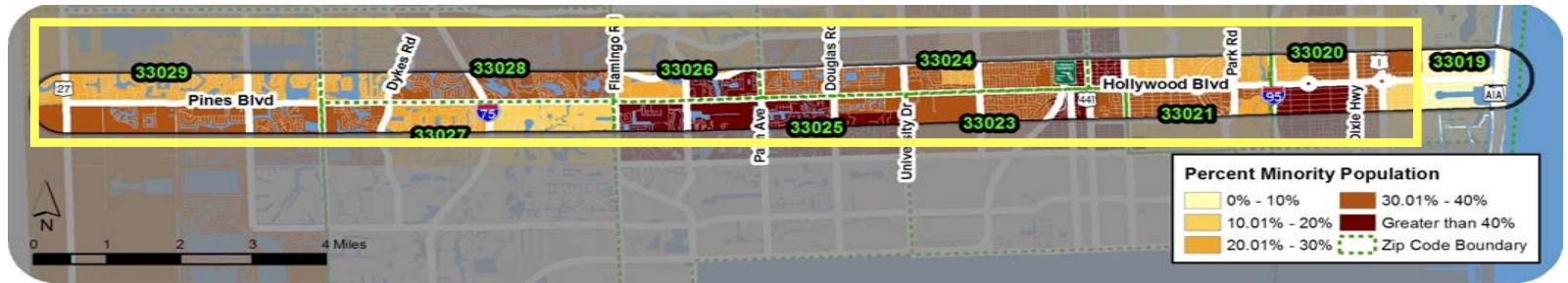
Figure 3-1 illustrates a significant portion of the corridor includes minority populations that make up 30 percent or more than the total population. Minority population is defined

as “non-white” based on the U.S. Census categories of Race and Ethnicity. The significant minority population found throughout the entire corridor study area illustrates the need to strongly emphasize public participation and engagement tools that will evoke participation and input from the entire community. Environmental Justice Target Areas for the remaining three variables highlight smaller sub-areas within the corridor where higher concentrations of these populations are found and should be monitored.

A separate analysis of data provided by the U.S. Census Bureau’s American Community Survey (2006–2010) (ACS) revealed that the percentage of Limited English Proficiency (LEP) persons within the project study area is 17.72 percent. The majority (12.90%) of these persons speak Spanish, with the remainder speaking French Creole (1.46%) or a variety of other languages (3.36%). Consistent with the Broward MPO’s PIP, a LEP person is defined by the Census as a person that speaks “English less than very well.” The Hollywood/Pines Corridor Project study area has a slightly higher percentage of persons considered LEP than Broward County as a whole (17.72% vs. 14.82%, respectively). Although included under the broader “minority” environmental justice population, the public involvement process will need to be sensitive to engaging the significant LEP population within this study area, as well as minorities, students, older adults, and other traditionally under-served populations, as appropriate.



Figure 3-1: Percent of Minority Population per Census Tract



Source: U.S. Census Bureau, 2010 Summary File 1


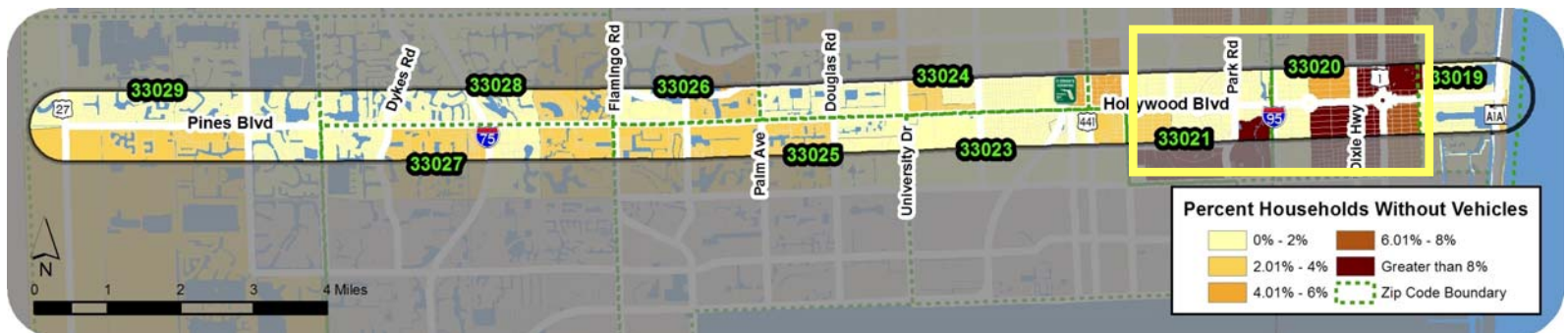
 Environmental Justice Target Area

Figure 3-2: Transit-Dependent Population per Census Tract



Source: U.S. Census Bureau, Five-Year 2010 American Community Survey


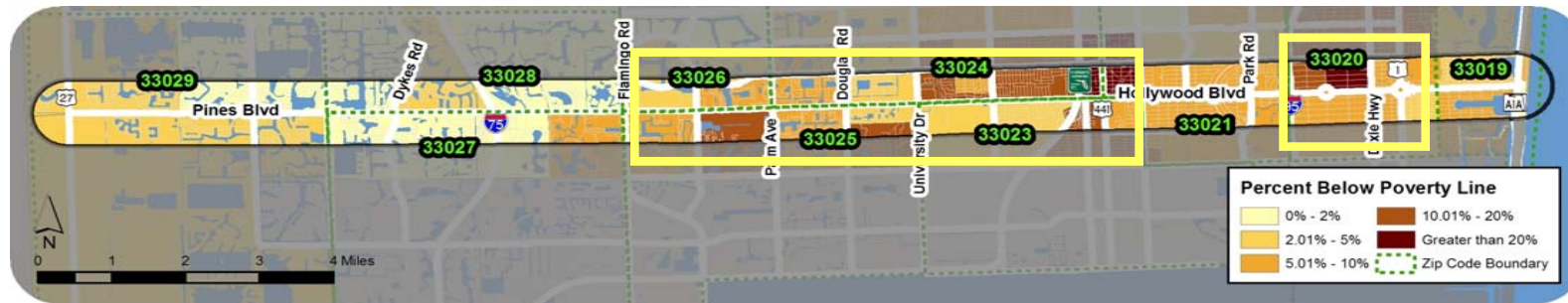
 Environmental Justice Target Area



Figure 3-3: Percent Below Poverty Line per Census Tract



Source: U.S. Census Bureau, Five-Year 2010 American Community Survey


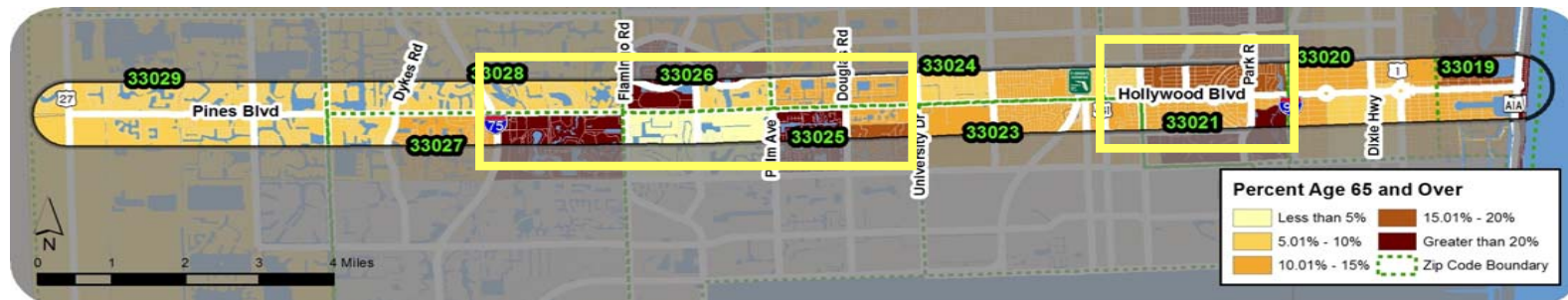

 Environmental Justice Target Area

Figure 3-4: Percent of Population Age 65+ per Census Tract



Source: U.S. Census Bureau, 2010 Summary File 2

 Environmental Justice Target Area



ENVIRONMENTAL JUSTICE ASSESSMENT

Participants in the public engagement activities for this project will be asked to provide ZIP code information so that analyses can be performed to determine where they live or work. Periodically, the Project Team will evaluate the distribution of participant ZIP codes to ensure that environmental justice target areas have reasonable participation in relation to the activities that have been undertaken to-date and participation within the entire study area. If it is determined that less than desired involvement is occurring in a specific area, adjustments can be made to the public involvement approach to better target participation from those areas. For example, if there is significantly less participation originating in the Transit-Dependent Environmental Justice Target Area compared to participation in the rest of the study area, one or more smaller community meetings within that immediate area may be necessary so participants will not have to travel as far to be involved.

PUBLIC INVOLVEMENT AND OUTREACH TECHNIQUES

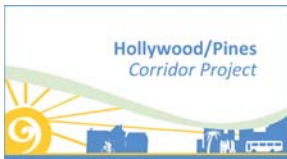
PROJECT IDENTITY

In an effort to create an identity for this project, a logo will be developed for approval by the PAC. The logo will be aesthetically pleasing and convey the concept of the project, but also will be consistent with the brand of the Broward MPO. The logo will be used on all printed materials, presentations, and the project website to identify materials and other efforts related to this project.

PROJECT WEBSITE

A website for the Hollywood/Pines Corridor Project will be developed early in the process to provide benefit during the “Informational Phase” of the project. The website will be a principal method for gaining continuous input from both stakeholder agencies and the public and will provide a consistent stream of information regarding the project to the stakeholder agencies and the public. It is recommended that the website be designed as a website independent from the existing Broward MPO site consistent with the project brand. For ease of access, the project website can be made accessible from the homepage of the Broward MPO website as well as by an independent URL. A link to the project website can also be provided on the websites of other agencies and organizations involved in this process.

Via the website, the user will be able to accomplish the following:



- Access the calendar of events, including alerts for upcoming public input opportunities.
- Provide an e-mail address to receive e-mail notices, newsletters, and other information electronically.
- Provide input via surveys, polls, discussion boards, etc.
- Provide comment on documents, maps, presentations, and other work products.

The Hollywood/Pines Corridor website is anticipated to be “live” in September 2012 and will consist of the following elements:

- **Homepage** will provide all the basic information about the project in an easy-to-navigate format. Information to be included on the homepage will include:
 - A brief introduction to the project.
 - Alerts advertising upcoming public involvement activities (e.g., public meetings, new surveys, etc.).
 - A “quick links” section whereby important tools and links (e.g., calendar, project schedule, e-blast sign up, etc.) can be easily accessed.
 - A form for contacting the Broward MPO Project Manager with questions, concerns, etc.
- **“Project Information” Page** will provide a more detailed introduction to the Hollywood/Pines Corridor Project than is provided on the homepage and will be updated regularly to reflect progression of the project. This page also will include a map of the study area and a regularly-updated project schedule.
- **“Get Involved” Page** will be the main source of public input for the project and will include:
 - Calendar of upcoming meetings/events.
 - Form to request a brief presentation at an existing community meeting (i.e., a Community Information Meeting).
 - Form to join the mailing list.
 - Surveys and discussion boards that will be tailored to solicit response on specific topics throughout the project.
- **“Documents and Materials” Page** will provide to the public the latest documents and other project materials for viewing and download. In addition, the public also will be able to provide general comments on documents and other project material. Documents will be organized by subject area, such as the following:
 - Project Advisory Committee Meetings
 - Technical Reports
 - Public Involvement
 - Newsletters
 - Press Releases
 - Presentations
 - Photo Gallery
- **“Other Resources” Page** will provide links to outside agencies/organizations or to studies previously conducted that are relevant to the Hollywood/Pines Corridor Project, enabling the public to easily access additional information if desired.

COMMUNITY CONTACT DATABASE

A database of community contacts will be developed early in the project to identify and collect contact information for community and stakeholder agency representatives as well as



members of the public who wish to be engaged in this planning process.

To develop the initial community contact database, the following steps will be undertaken:

- Research municipal websites of the cities of Hollywood and Pembroke Pines for public officials' names and contact information, including elected office holders, municipal managers, deputies, and key staff.
- Ask representatives from the City of Pembroke Pines and Hollywood, as well as other PAC members, what contacts from local agencies and organizations should be included in the database. This effort also includes working with the Public Information Officer from each municipality.
- Contact staff of public officials and transportation agencies to learn of transportation activists or other potentially interested stakeholders and to obtain contact lists from recent transportation studies and projects .
- Contact the Clerk's Office for the City of Hollywood and City of Pembroke Pines to obtain lists of homeowners associations and proof lists to account for changes.
- Conduct research at city halls and regional libraries to supplement the consultant team's major media list with local newspapers, magazines, and blogs.
- Obtain property tax and occupational license data for the database manager to merge.
- Scout the transportation corridor for major employers, educational institutions, hospitals, and commercial interests and contact them to determine who should be added to the database.
- Review the South Broward subset of the consultant team's in-house database for other potential stakeholders.

It is envisioned that the community contact database will include, but may not be limited to, representatives from the following groups:

- Local, state, and federal departments, agencies and representatives; both PAC members and non-PAC members
- Special interest groups, including civic, political, and cultural organizations
- Members of the private sector, including land/property owners
- Professional and business groups
- Redevelopment agencies
- Public and private educational facilities
- Members of the media
- Interested members of the general public

Over the course of the project, the contact database will grow to include people attending the various public outreach events or who use the website form to submit their contact information.

COMMUNITY INFORMATION MEETINGS

As the project continues to progress, it is critical to maintain an outreach program to inform the community about the project and solicit preliminary input related to corridor mobility and livability issues.

One way this will be accomplished is through the use of Community Information Meetings. These meetings will be held throughout the three phases of the project previously described under Goal 1 (Informational Phase, Decision-Making Phase, and Review Phase). These meetings will help inform the public of upcoming engagement activities and direct interested persons to the project website.



A community information meeting is a brief presentation (10–15 minutes) made by a representative of the Project Team to an organization or agency during its existing meeting. “Piggy-backing” on these organizations’ already-scheduled meetings/ events provides an existing audience and forum, making these meetings extremely cost- and time-effective. Up to 20 Community Information Meetings are anticipated for this project.

The purpose of the Community Information Meetings is to both provide an overview presentation of the project and let the attendees know how they can receive more information about and participate in this project. Meeting attendees will be provided with a leave-behind flyer and comment form available in English and Spanish. Attendees who provide their contact information will be added to the community contact database to receive project updates and information via e-mail. As part of the evaluation process, comment forms will be made available to participants to complete.

PROJECT INFORMATIONAL MATERIALS

Project informational materials will be prepared as leave-behind materials to inform the public about the project and direct them to the project website for future public engagement opportunities.

- High-level and simple-to-understand materials (i.e., fact sheet, flyer, brochure, etc.) will be prepared and distributed primarily at Community Information Meetings. These materials also may be placed in government and community offices, provided to the media, and circulated as part of the Broward MPO newsletter and/or e-mail blasts.

- Project e-newsletters will be created to provide updates as the project progresses. The e-newsletters will provide highlights from the technical analysis, a summary of public input received to date, and notice of upcoming events/ public input opportunities. Four project e-newsletters are planned to be provided during the course of this project.
- Brief e-mail notices will be created to inform those in the contact stakeholder database of upcoming meetings/ events or opportunities for input on the project website.

Electronic project information, such as e-newsletters and e-mail notices, will be sent to those included in the community contact database, made available on the project website, and excerpted (as desired) for the Broward MPO newsletter.

It is important to update the informational materials as the project progresses, but creating too many versions or providing information too often can dilute interest. Therefore, it is proposed that project informational materials be modified in conjunction with the three phases of public involvement identified under Goal 1:

- Informational Phase.* This project information will inform the public and stakeholder agencies of the project’s purpose, timeline, and major milestones, as well as how they can get involved and stay informed as the project progresses. Highlighting the project website, availability of community meetings, and project timeline are important here.
- Decisionmaking Phase.* This information will identify specific opportunities for the public and stakeholder agencies to provide input at key decision-making points. Identifying details for community meetings, website



activities, and other opportunities for the public's input to influence the decisions of this project are important here.

- C. *Review Phase.* Information for this phase will provide high-level results of the project and identify opportunities where full documents can be reviewed, input can be provided on draft versions of the completed products, and presentations will be made to present the findings.

AGENCY/COMMUNITY STAKEHOLDER INTERVIEWS

In addition to the PAC members, other community stakeholders will play an important role in providing input and direction for this project. To gather this input, a total of 10 community stakeholder interviews will be conducted early in the project to help get a baseline understanding of the project issues, concerns, and opportunities. The list of stakeholders will be identified using input from the Broward MPO project manager and the PAC. A summary of the common themes/ issues identified by the stakeholders will be prepared and shared with the PAC.

COMMUNITY VISIONING WORKSHOPS

As part of the scenario planning process for this corridor, two community visioning workshops will be held to obtain input from the public related to the future vision for transportation and land use. Recognizing that there are two very different communities in the study area, the intent is that one workshop will be held in and focus on issues related to Pembroke Pines, and one will be held in and focus on issues related to Hollywood.

During the Community Visioning Workshops, interactive techniques will be used to obtain input from the public on transportation/congestion management strategies and

livability issues and re/development scenarios. The input will be incorporated into the technical analysis to help identify a preferred development scenario for selected Mobility Hubs and the identification of priority projects and recommendations. Mechanisms for follow-up input from these meetings (via surveys, polls, etc.) will be posted on the project website to obtain feedback on these topics from those not able to physically attend either visioning workshop.

TELEPHONE "ITOWN HALL" MEETING

A telephone town hall meeting is a live forum where people can participate via phone without traveling to a meeting site. The telephone town hall meeting uses voter registrations to obtain phone numbers of residents within the study area. An initial automated call can be made to inform the public about the upcoming telephone town hall meeting. During the meeting, maps or graphics can be used via the Internet to accompany the speakers. The public is able to follow the meeting and submit comments during the forum to be answered by the project team. A separate toll-free number can be provided to allow people to call in if unavailable to take the automated town-hall phone call. This also allows business owners and others who are not residents of the study area to participate in the meeting. Questions and answers generated during this telephone meeting will be published on the project website. The project will support one telephone town hall meeting to gather input from the public using this forum, although the use and timing of this tool can be decided at a later date.



MULTIMEDIA/ALTERNATIVE PUBLIC ENGAGEMENT

Flexibility has been built into the project scope and budget so that multimedia or alternative public engagement activities, such as those listed below, may be used:

- Public Access TV – The Project Team can coordinate with local public access TV production staff to develop content for a public access seminar related to the project corridor.
- Intercept Surveys – The Project Team can conduct surveys to engage members of the community in the field, on buses, or at other public places.
- Social Media – Social media accounts, such as Facebook or Twitter, can be created and maintained to broadcast project information and direct interested parties to the official project website. Social media will be used for informational purposes only, such as meeting notification, and not to solicit public input.
- Paid Advertising – Newspaper or other advertisement beyond basic public notice requirements may be engaged to help promote interest in the Community Visioning Workshops or other public engagement events.
- Additional Community Meetings – Additional community informational meetings or meetings/interviews with stakeholder agencies, local policy leaders, etc., can be held as requested/desired.

PROJECT MEETINGS AND WORKSHOPS

Up to 10 meetings with local policy makers are planned for this project. Each of these meetings will be open to the public to provide a forum in which they can provide comments on the project. In addition to the Broward MPO Board, it is envisioned that presentations will be made to the City Commissions of Pembroke Pines and Hollywood and to the Broward County

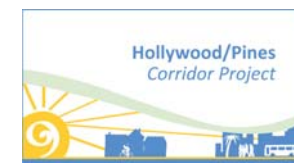
Board of County Commissioners. It is anticipated that the first meeting with each group will be to provide an initial benchmark progress report (about midway through the project after Transportation and Land Use Analysis has been completed), and the second meeting will be to present the project findings and request official action be taken concerning the recommendations of the Hollywood Pines Corridor Project. The timing of these meetings may be adjusted based on the needs of the project.

SUMMARY OF PUBLIC INVOLVEMENT AND OUTREACH

Table 3-1 presents a summary of the meetings, events, and outreach efforts planned as part of this PIP developed for the Hollywood/Pines Corridor Project.

Table 3-1: Summary of Public Involvement and Outreach

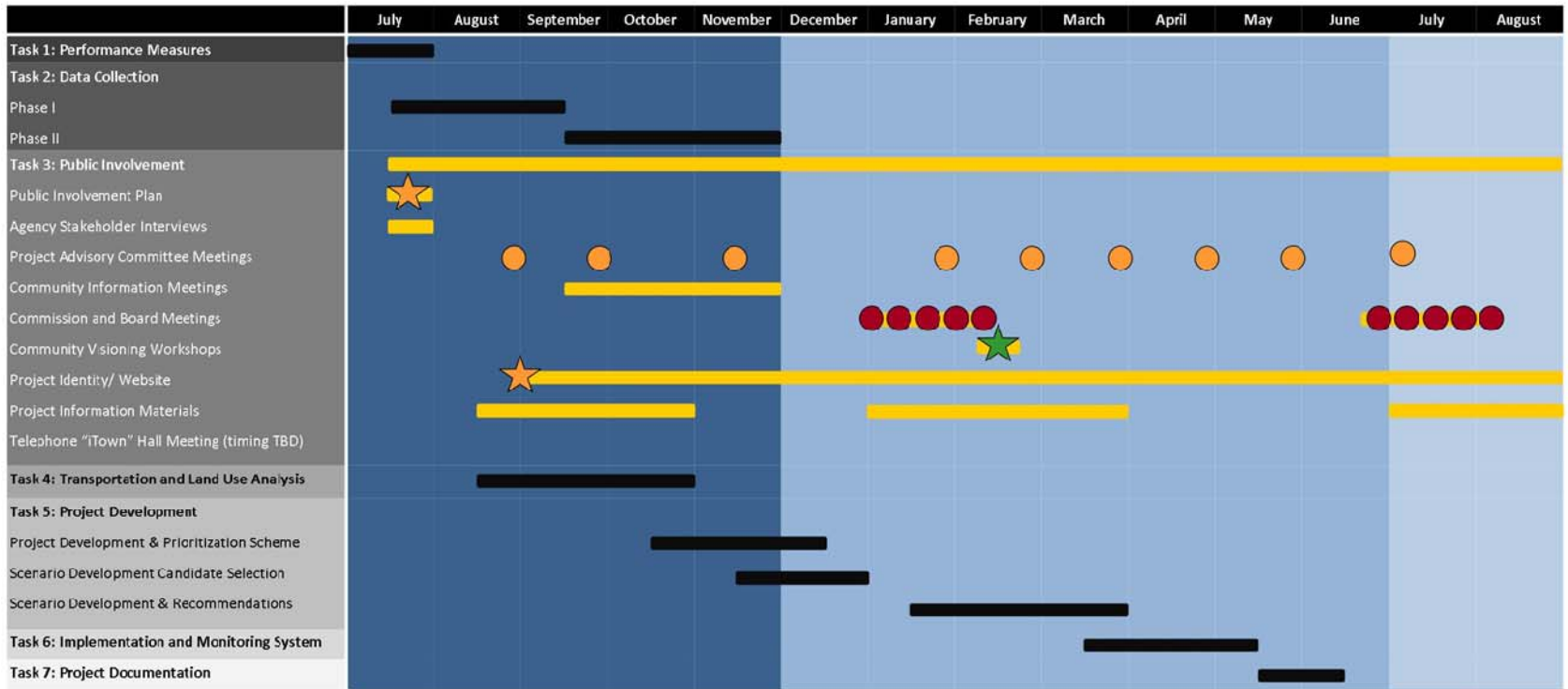
Description	Number Planned
Project Advisory Committee briefings	9
Project e-newsletters	4
Project email notices	10
Agency/Community stakeholder summaries	10
Community information meetings	20
Community visioning workshops	2
Council/Board briefings	10
Telephone “iTown” Hall meeting	1



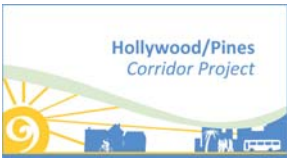
PUBLIC INVOLVEMENT TIMELINE

The timeline presented in Figure 3-5 provides an overview of the project schedule and includes the planned timing for the public involvement activities outlined in this PIP. The specific timing of each activity will be determined as the project progresses and will be posted to the event calendar on the project website.

Figure 3-5: Public Involvement Timeline



- Public Involvement Deliverables
- Project Advisory Committee Meetings
- Community Visioning Workshops
- Commission and Board Meetings
- Informational Phase
- Decision-Making Phase
- Review Phase



PUBLIC INVOLVEMENT EVALUATION MEASURES

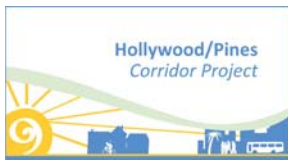
To measure the effectiveness of the PIP, evaluation measures have been developed for each public involvement goal identified for this project. The success of the PIP against these evaluation measures will be evaluated midway through the project and at the end of the project, with the findings documented in the public involvement section of the technical report.

Table 3-2: Public Involvement Evaluation Measures

Public Involvement Goal	Strategy	Evaluation Measure
<p>Goal 1: Early and Consistent Involvement</p> <p>Involve the public and stakeholder agencies early and regularly in the project by engaging during each of the three key phases of involvement.</p>	<ul style="list-style-type: none"> • Stratify a variety of public involvement and outreach activities to provide opportunity during each of the three phases of the project: Information Phase, Decision-making Phase, and Review Phase (see Figure 1: Public Involvement Timeline). • Increase the number of individuals providing input and requesting information as the project progresses through each of the three phases. 	<ul style="list-style-type: none"> • Prepare and maintain a public involvement schedule that includes a variety of activities during each phase of the project. • Catalogue the number of participants (both website “hits” and participants at physical meetings) on a monthly basis throughout the project.



Public Involvement Goal	Strategy	Evaluation Measure
<p>Goal 2: Opportunity</p> <p>Provide all citizens and interested stakeholder agency groups with the opportunity to participate in all phases of the public involvement process for this project, including those included in the traditionally under-represented populations, such as youth, persons with disabilities, older adults, or those who have limited English proficiency (LEP).</p>	<ul style="list-style-type: none"> • Provide multiple opportunities for input regarding a specific subject/area so that if a person cannot attend a meeting or activity in person, he/she can still provide input via the website or a secondary forum. • Identify target groups early on in the process during the initial compilation of the Community Stakeholder Database. • Provide printed marketing-type materials in both English and Spanish. • Provide either Spanish or French Creole translators at meetings where persons with LEP are expected. • Provide a language translation function on project website. 	<ul style="list-style-type: none"> • Request ZIP code information from all public involvement participants to analyze participant location compared to identified environmental justice target areas. Update map of participant ZIP codes bi-monthly to determine if efforts need to be adjusted to increase participants from those target areas, as well as other specific geographic areas.



Public Involvement Goal	Strategy	Evaluation Measure
<p>Goal 3: Information and Communication</p> <p>Provide all citizens and interested stakeholder agency groups with clear, timely, and accurate information relating to the project as it progresses.</p>	<ul style="list-style-type: none"> • Provide information at regular intervals via the project website and other means. • Provide summaries of technical information in a format that is easily understood by the public. • Make information available to the public at the Broward MPO office for those individuals who do not have access to the project website (e.g., providing printed copies of newsletters, presentations, summaries at the Broward MPO office available for pick up, etc.) 	<ul style="list-style-type: none"> • Provide comment forms that participants can submit in writing (made available via meetings or for pick up at the Broward MPO office) or via website during the project process to determine if adjustments should be made to improve the public involvement process or better engage participants. • At the close of the project, send a survey to all participants in the contact database to assess the quality, diversity, timeliness, and convenience of the public involvement process.
<p>Goal 4: Range of Techniques</p> <p>Use a broad-spectrum of techniques to gather input from a diverse population within the project area.</p>	<ul style="list-style-type: none"> • Employ the techniques identified in this PIP to provide a broad range opportunities, including website, meetings, printed materials, and alternative media formats as supported by the project. 	<ul style="list-style-type: none"> • At the conclusion of the project, conduct an assessment of the public involvement process to: <ul style="list-style-type: none"> - Demonstrate how each public involvement goal was met - Determine the participation from targeted environmental justice areas - Determine the effectiveness of the public involvement process from the participant's perspective using feedback obtained during the process and the post-project survey