

AGENDA

Date: June 25, 2014
Time: 1:00PM – 2:00PM
Location: Board Room | GoToMeeting
Subject: Steering Committee Meeting No. 8

For complaints, questions or concerns about civil rights or nondiscrimination; or for special requests under the American with Disabilities Act, please contact: Christopher Ryan, Public Information Officer/Title VI Coordinator at (954) 876-0036 or ryanc@browardmpo.org.

1. **Welcome and Sign-inGreg Stuart**
2. **Update on Public Outreach..... Todd Brauer**
3. **Overview of Technical Analysis..... Wade White**
4. **Update on Programmatic Approach.....Michael Ronskavitz**
5. **Public Comment Period Todd Brauer**
6. **Open Discussion Paul Flavien**

GoToMeeting Information

<https://global.gotomeeting.com/join/575392941>

Dial +1 (571) 317-3122

Access Code: 575-392-941

Meeting ID: 575-392-941

Agenda Item
No. 2

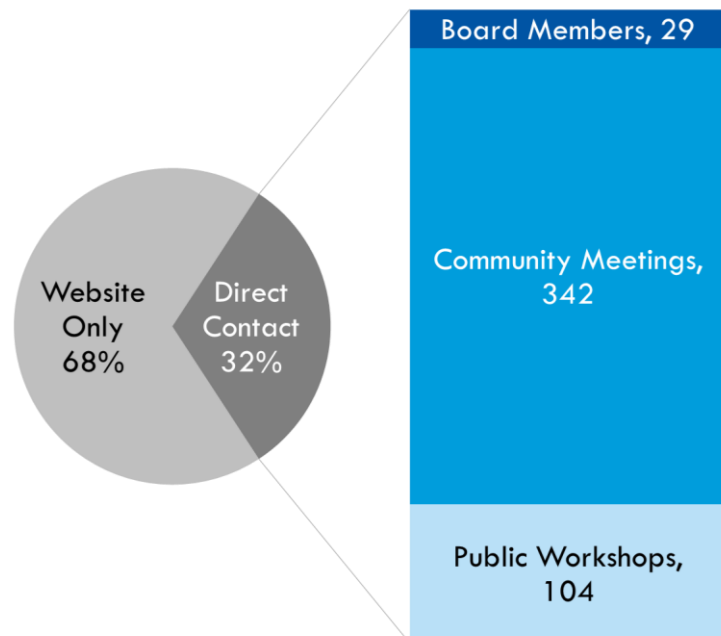
PUBLIC OUTREACH ACTIVITIES AND PARTICIPATION

Commitment 2040 implemented a successful and extensive public outreach strategy that leverages digital and unconventional resources to maximize public participation. Overall, approximately 2,000 people contributed to the planning process - up to the development of the draft list of financially feasible projects (June 11, 2014) - with a cost of approximately \$125 per participant. *Commitment 2040's* outreach strategy comprised of a heavy digital presence of webpages and multiple online surveys, workshops and community appearances, a television campaign, and coordination with local municipalities and their specific outreach resources. These strategies saturated the Broward region with opportunities to *Get Connected, Stay Informed*.

Website Statistics¹

Total no. of visitors	1,783
Total no. of new visitors ² (38%)	673
Month with the most new visitors (156)	April 2013
Total no. of page views	10,124
Total no. of unique page views	6,606
Average no. of pages viewed by visitors	6
Average time of each page view	80 sec.

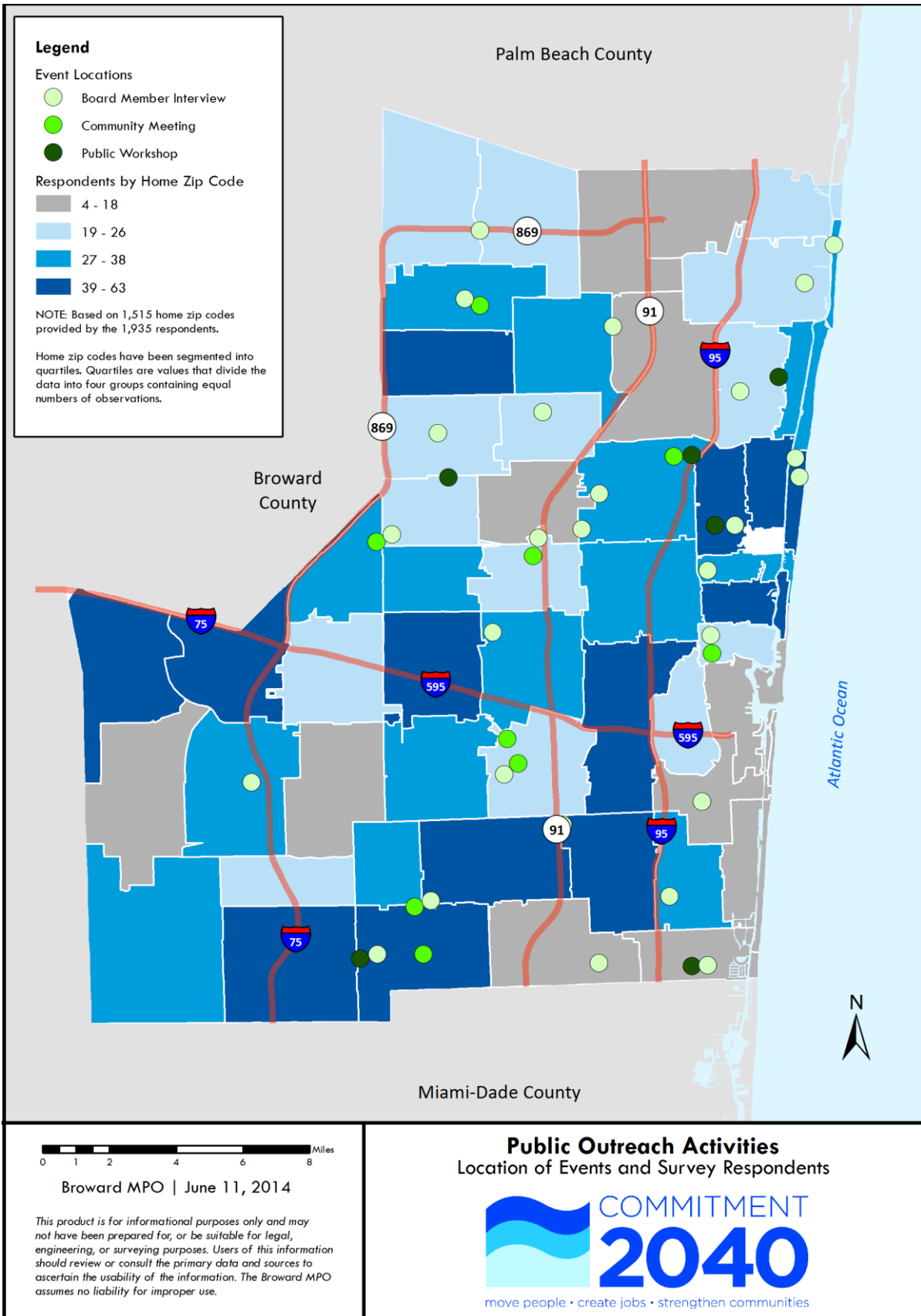
Participation by Outreach Activity



Coordination with municipal public information officers and MPO Board members - locally elected officials - to directly engage local communities was key to the creation of *Commitment 2040*. In addition, a *Commitment 2040* specific 90-second commercial aired on 11 local cable access channels for several months covering thousands of potential viewers.

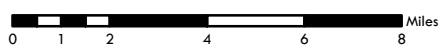
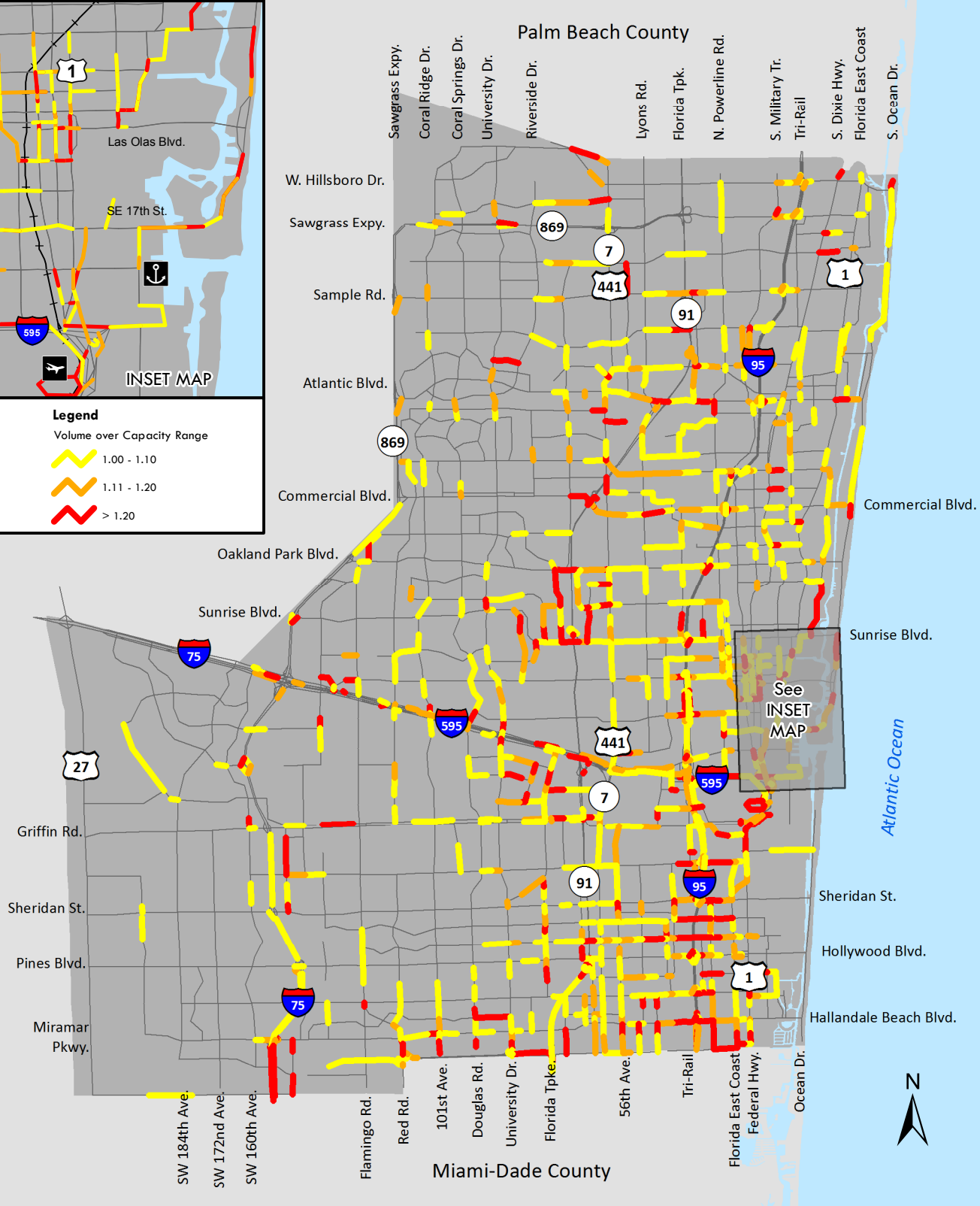
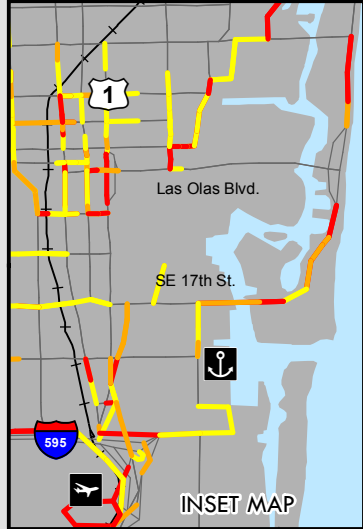
¹ These visits were to *Commitment 2040* webpages, which are imbedded within the Broward MPO website.

² These visitors had not previously visited the Broward MPO website. They comprise 38% of the total number of visitors to *Commitment 2040* related webpages.



For additional information on the Broward MPO and *Commitment 2040*, visit www.browardmpo.org.

Agenda Item
No. 3



Broward MPO | June 11, 2014

This product is for informational purposes only and may not have been prepared for, or be suitable for legal, engineering, or surveying purposes. Users of this information should review or consult the primary data and sources to ascertain the usability of the information. The Broward MPO assumes no liability for improper use.

Source: SERPM 6.5 (FDOT - District 4)

Financially Feasible, 2035
Peak Period Volume over Capacity Ratios

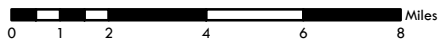
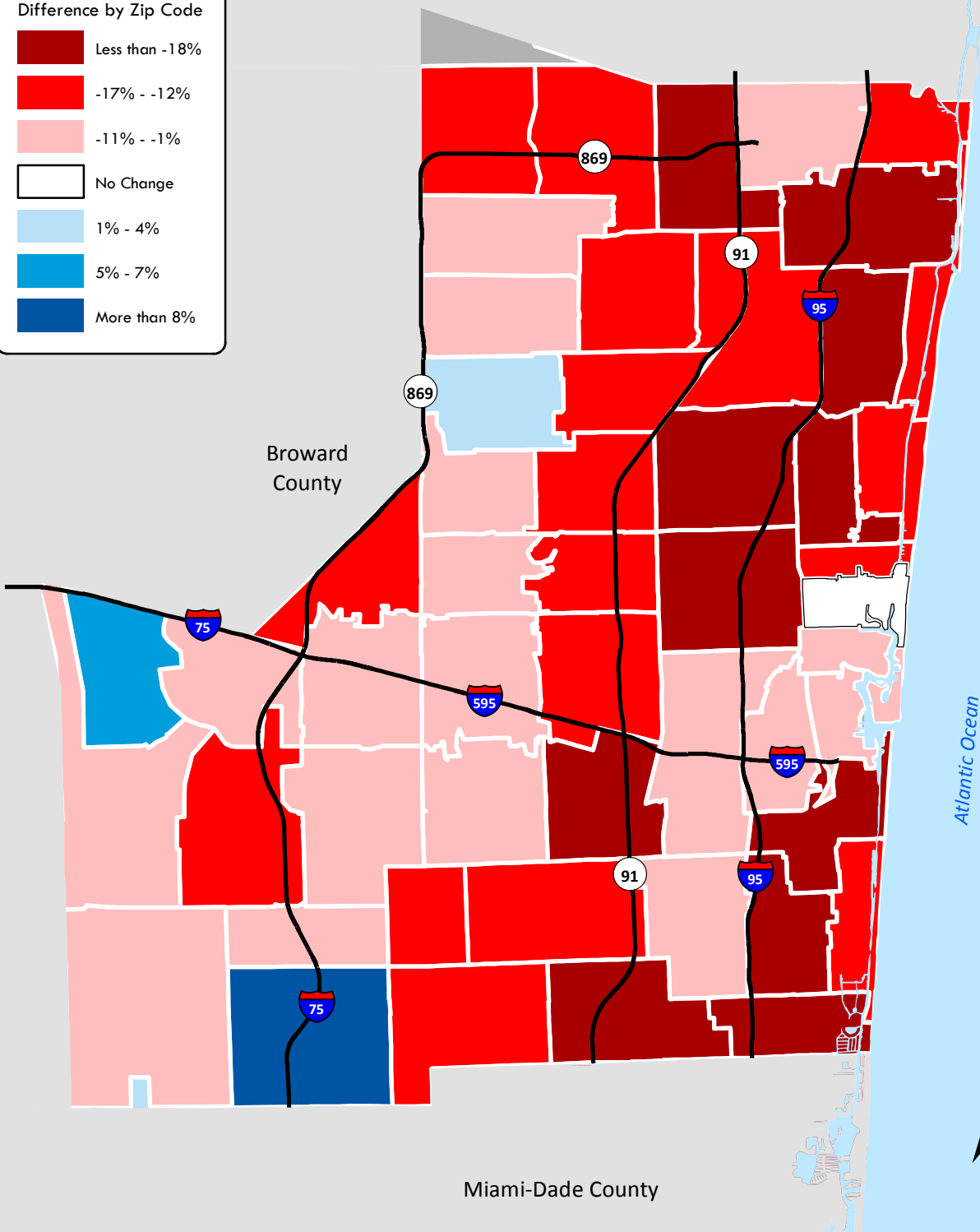
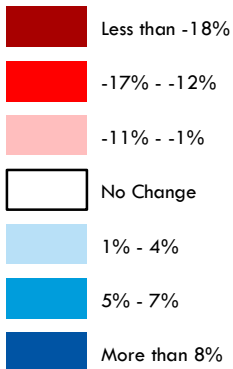


move people • create jobs • strengthen communities

Palm Beach County

Legend

Difference by Zip Code



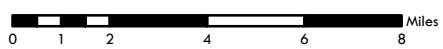
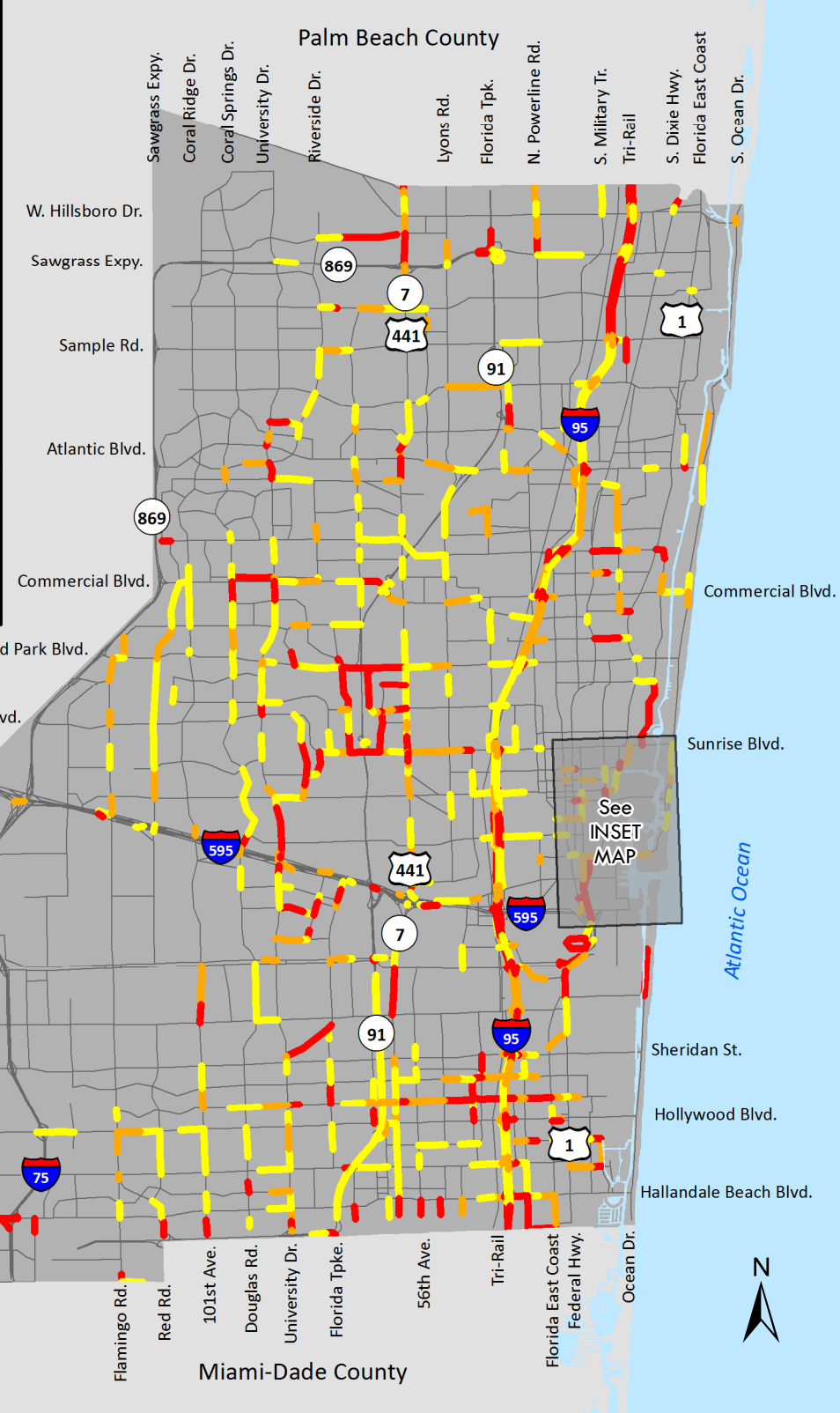
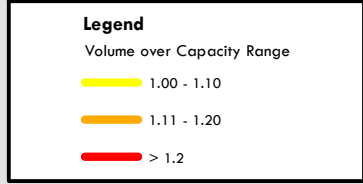
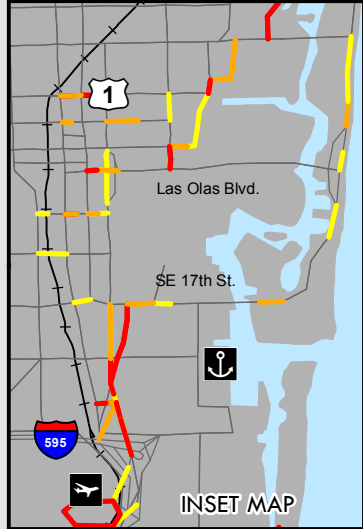
Broward MPO | June 11, 2014

This product is for informational purposes only and may not have been prepared for, or be suitable for legal, engineering, or surveying purposes. Users of this information should review or consult the primary data and sources to ascertain the usability of the information. The Broward MPO assumes no liability for improper use.

Comparison of Populations Estimates
2035 and 2040 SERPM Inputs



move people • create jobs • strengthen communities



Broward MPO | March 24, 2014

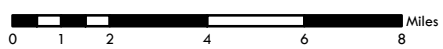
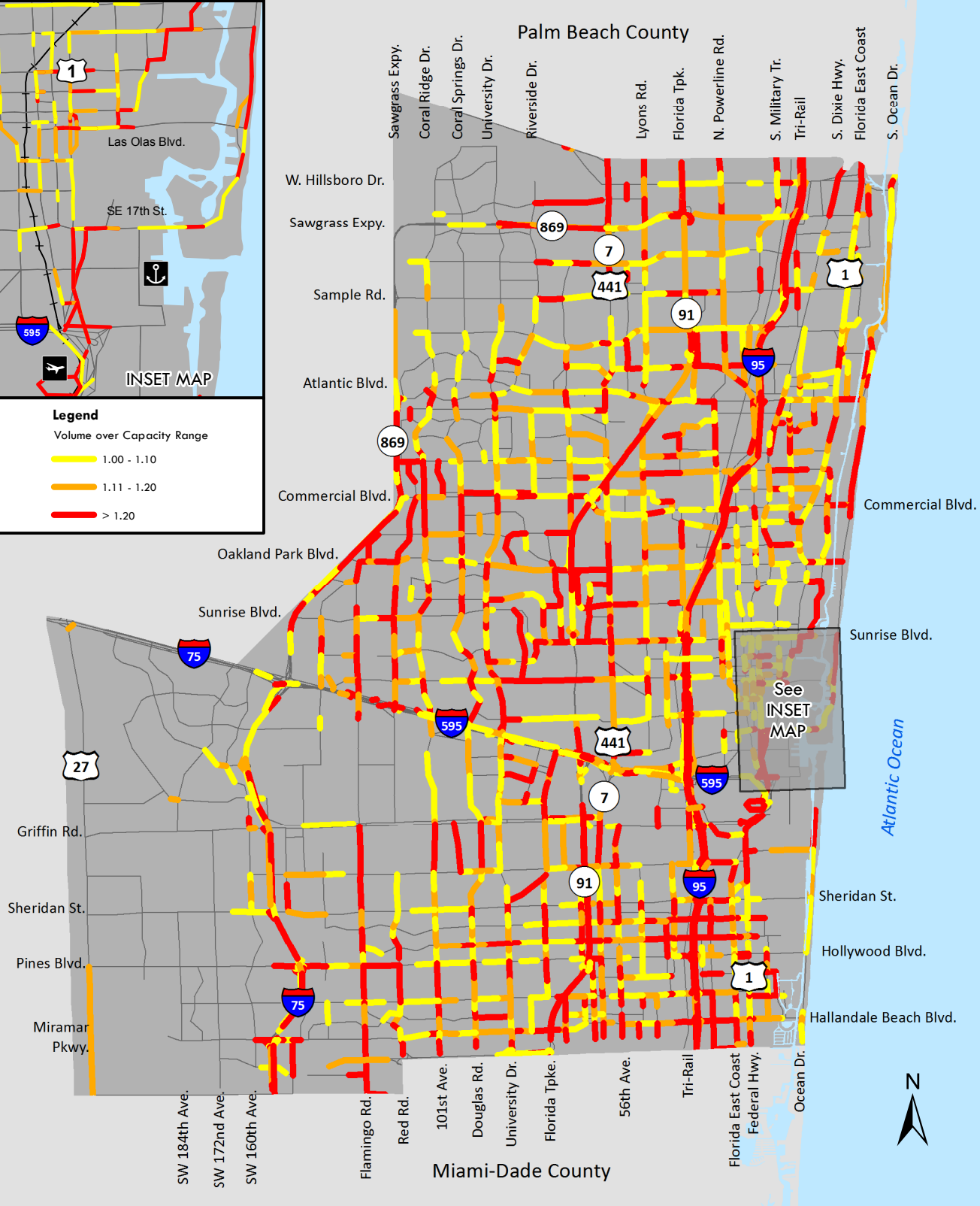
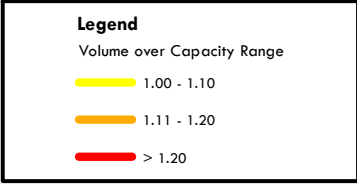
This product is for informational purposes only and may not have been prepared for, or be suitable for legal, engineering, or surveying purposes. Users of this information should review or consult the primary data and sources to ascertain the usability of the information. The Broward MPO assumes no liability for improper use.

Source: SERPM 7.0 (FDOT - District 4)

Existing plus Committed, 2040
Daily Volume over Capacity Ratios



move people • create jobs • strengthen communities



Broward MPO | March 24, 2014

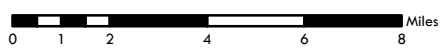
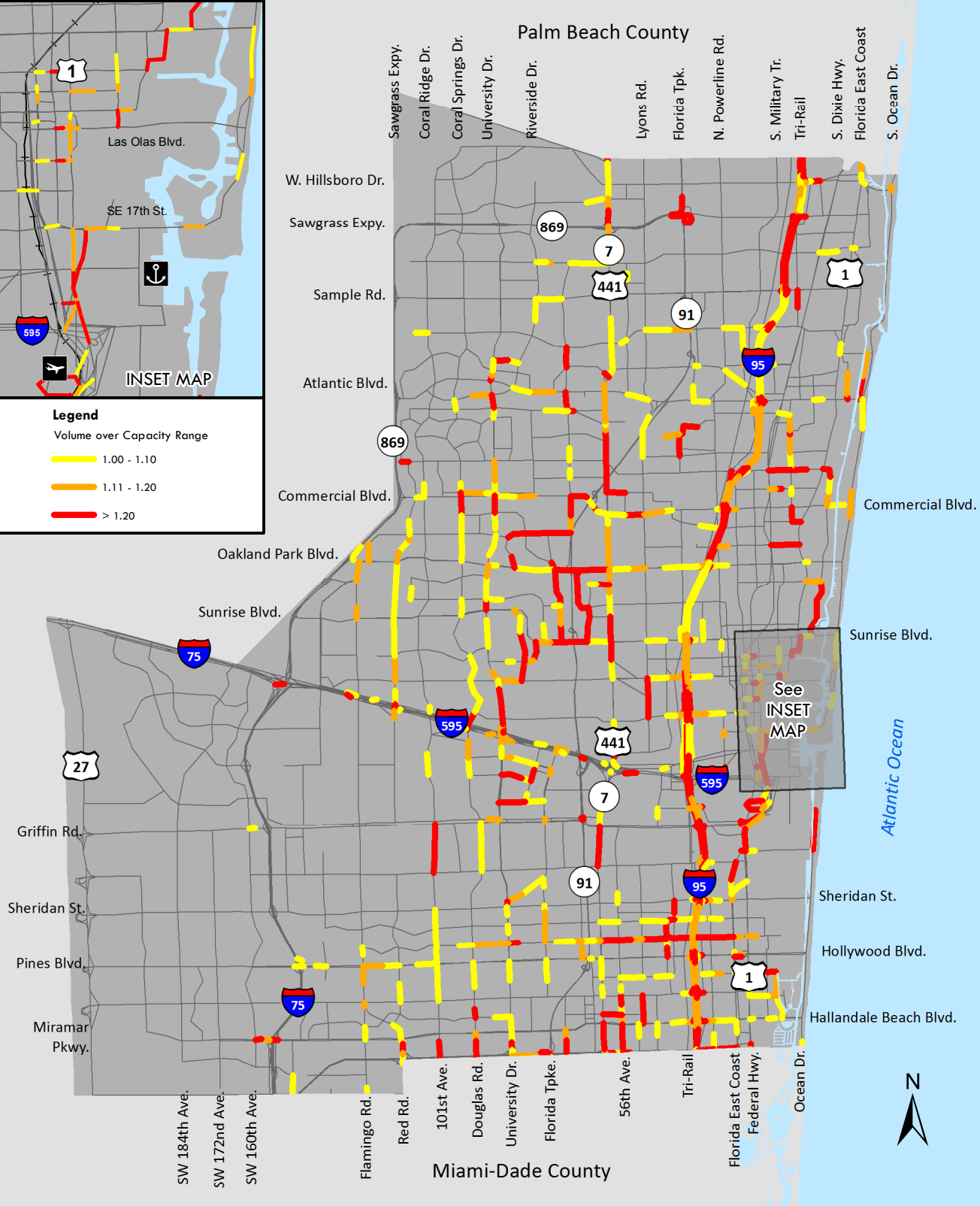
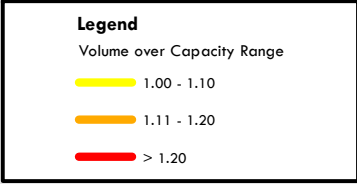
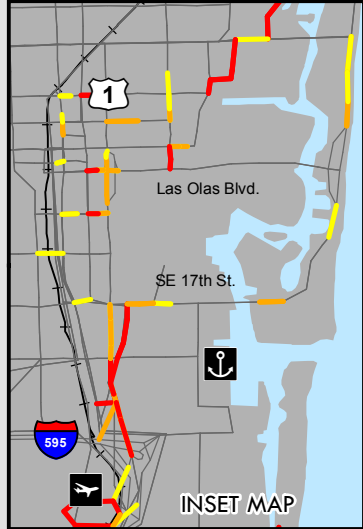
This product is for informational purposes only and may not have been prepared for, or be suitable for legal, engineering, or surveying purposes. Users of this information should review or consult the primary data and sources to ascertain the usability of the information. The Broward MPO assumes no liability for improper use.

Source: SERPM 7.0 (FDOT - District 4)

Existing plus Committed, 2040
Peak Period Volume over Capacity Ratios



move people • create jobs • strengthen communities



Broward MPO | March 24, 2014

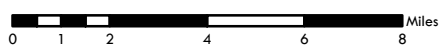
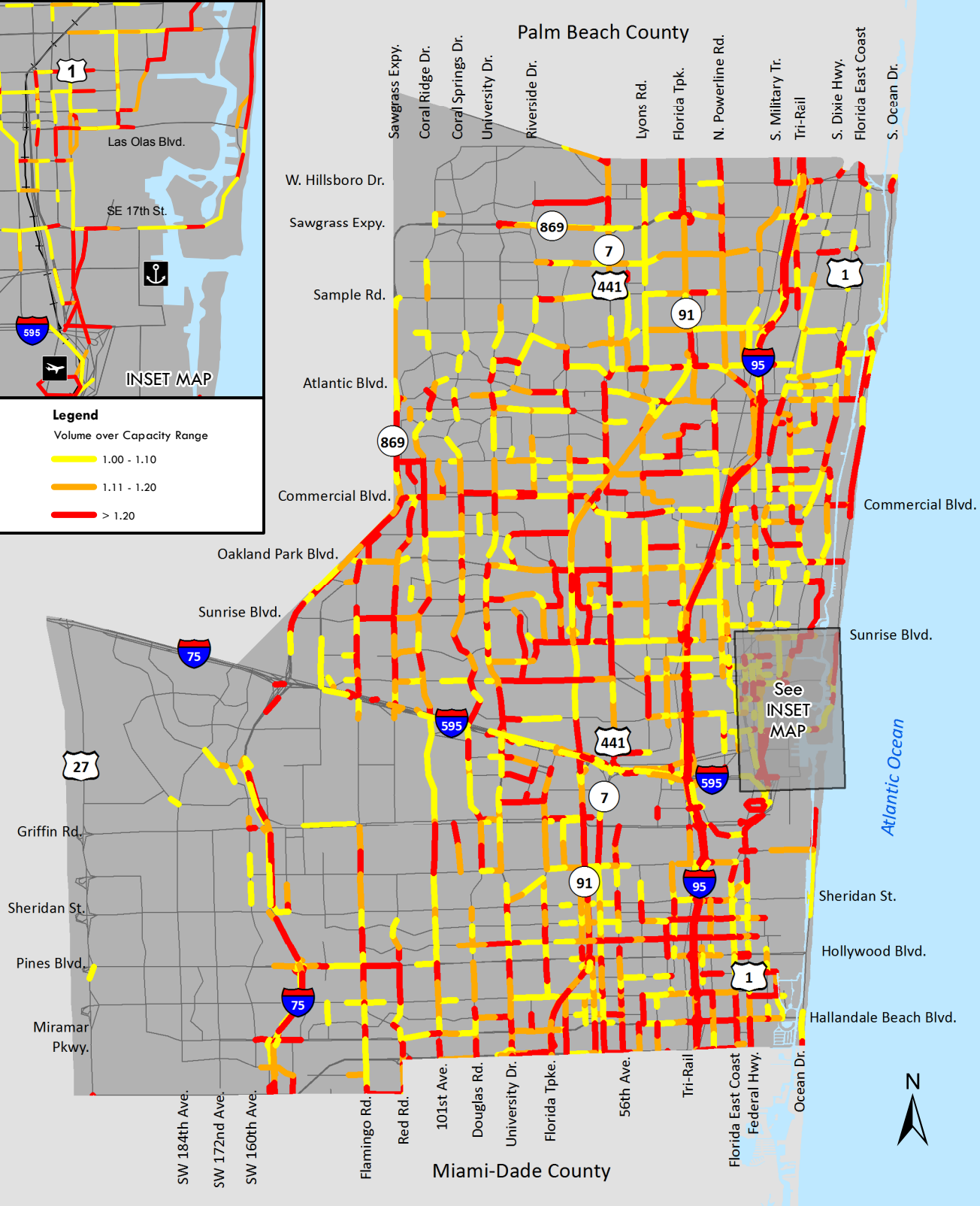
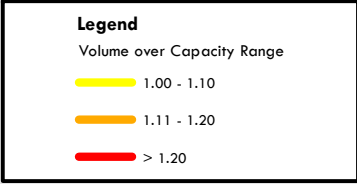
This product is for informational purposes only and may not have been prepared for, or be suitable for legal, engineering, or surveying purposes. Users of this information should review or consult the primary data and sources to ascertain the usability of the information. The Broward MPO assumes no liability for improper use.

Source: SERPM 7.0 (FDOT - District 4)

Needs Assessment, 2040
Daily Volume over Capacity Ratios



move people • create jobs • strengthen communities



Broward MPO | March 24, 2014

This product is for informational purposes only and may not have been prepared for, or be suitable for legal, engineering, or surveying purposes. Users of this information should review or consult the primary data and sources to ascertain the usability of the information. The Broward MPO assumes no liability for improper use.

Source: SERPM 7.0 (FDOT - District 4)

Needs Assessment, 2040
Peak Period Volume over Capacity Ratios



move people • create jobs • strengthen communities

Agenda Item
No. 4

Todd A. Brauer, AICP, PTP

From: Todd A. Brauer, AICP, PTP <tbrauer@wgianalytics.com>
Sent: Monday, May 19, 2014 3:14 PM
To: Gregory Stuart (stuartg@browardmpo.org); Michael Ronskavitz (ronskavitzm@browardmpo.org); Paul Flavien (flavienp@browardmpo.org); James Cromar (cromarj@browardmpo.org); Ricardo S. Gutierrez (Gutierrezr@browardmpo.org); Buffy C. Sanders II (sandersb@browardmpo.org); Steven C. Braun, P.E. (steve.braun@dot.state.fl.us); Schmidt, Gus (Gus.Schmidt@dot.state.fl.us)
Cc: Wade L. White, AICP (wwhite@wgianalytics.com); Walter E. Anderson, GISP (wanderson@wgianalytics.com); Scott A. Peterson (speterson@wgianalytics.com); Darryl Fields (dfields@wgianalytics.com)
Subject: TRANSMITTAL: 2040 LRTP Update - Minutes on Programmatic Award/Evaluation Process Meeting

Date: May 15, 2014

Location: Broward MPO

Attendees:

- Greg Stuart, Broward MPO
- Michael Ronskavitz, Broward MPO
- Paul Flavien, Broward MPO
- James Cromar, Broward MPO
- Ricardo Gutierrez, Broward MPO
- Buffy Sanders, Broward MPO
- Steve Braun, FDOT-D4
- Gus Schmidt FDOT-D4
- Todd Brauer, Whitehouse Group

Purpose: Initiate the discussion regarding the development of the award/evaluation process for the *Complete Streets and other Localized Initiatives Program*.

Minutes:

1. Attendees agreed to the following guiding principles for the application:
 - Include objective measures;
 - Complete and concise application per project;
 - Provide better information to the Board for 'informed decision making';
 - Include a 'vetting' process to determine 'buildability' eligibility, etc.; and
 - Demonstrate neighborhood/elected officials support.
2. Attendees agreed to the following proposed evaluation criteria for the application:
 - Connection to the regional 'vision' for transit, bike/pedestrian, etc.;
 - Connection to the goals and objectives of Commitment 2040;
 - Consider EJ/Title VI needs; and
 - Satisfy 'gaps' within a system.