

Why After Dark?

- ∑ 50+% of commuter trips begin or end

- Private Cars are both armor and weapon.

Why don't we walk anymore?



Source: American Community Survey

Safe Streets Fear of getting hit by a

Traffic safety vs. personal security

BUS





BMW

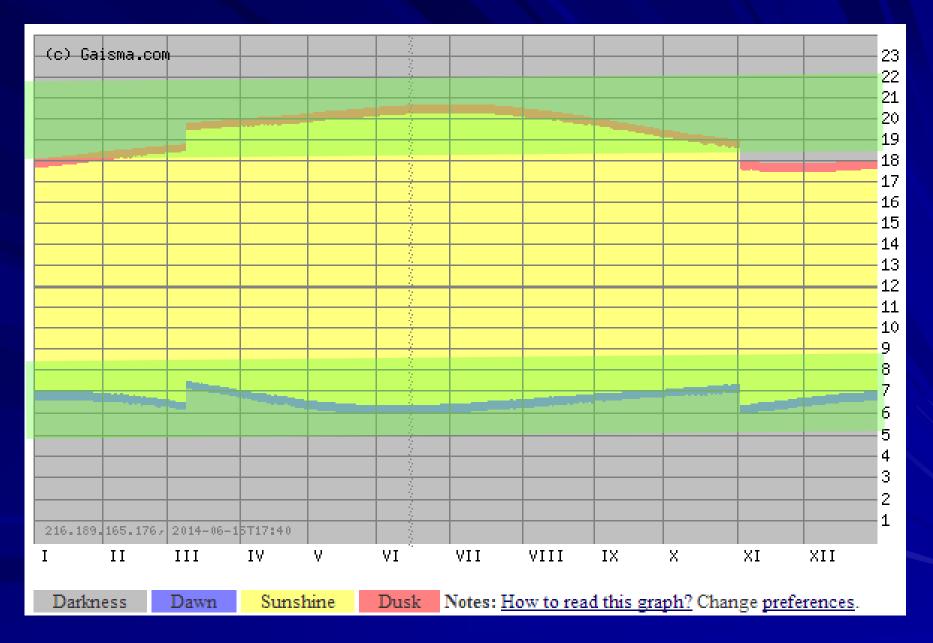
Bully







Bum



South Florida Sunlight

Mode Shifts: Accident Prevention or Personal Security?

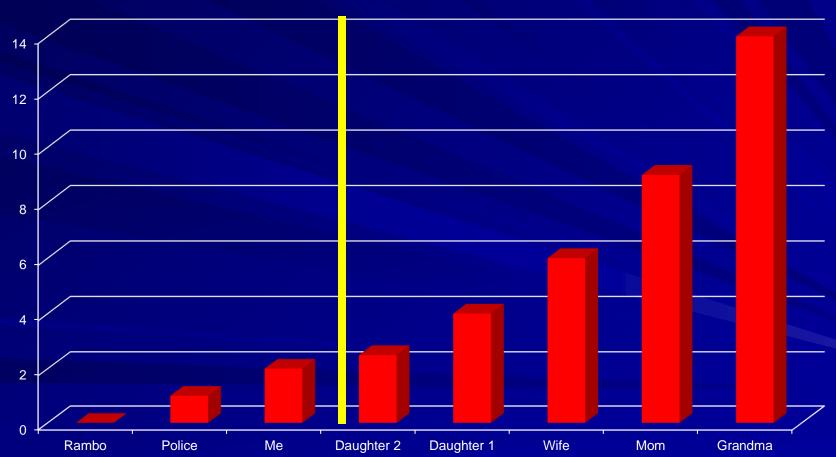
Both!!

Are Threshold Issues

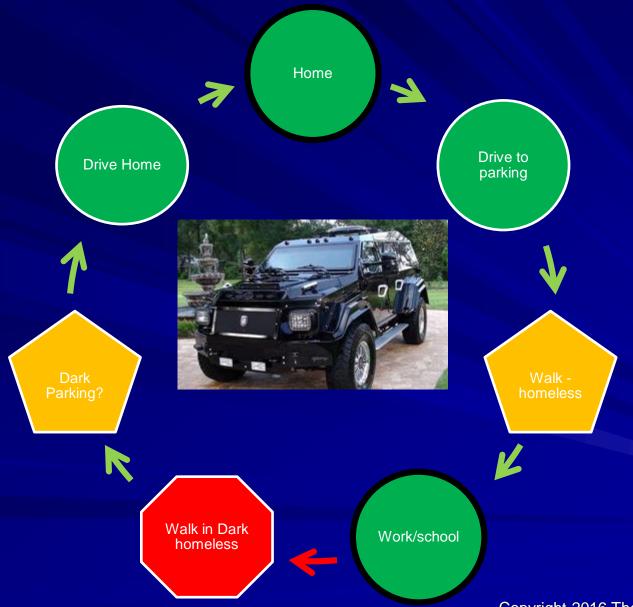
Is the place/path safe enough?

To walk after dark?

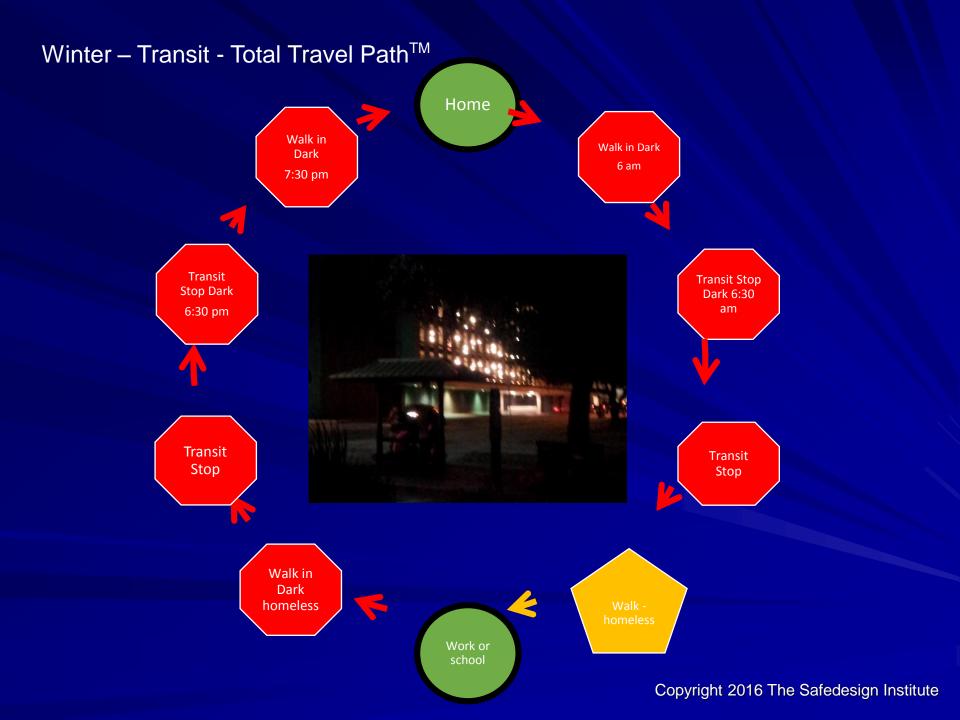
Safety Threshold (15 = no risk tolerance)



Winter - Private Car – Total Travel Path™

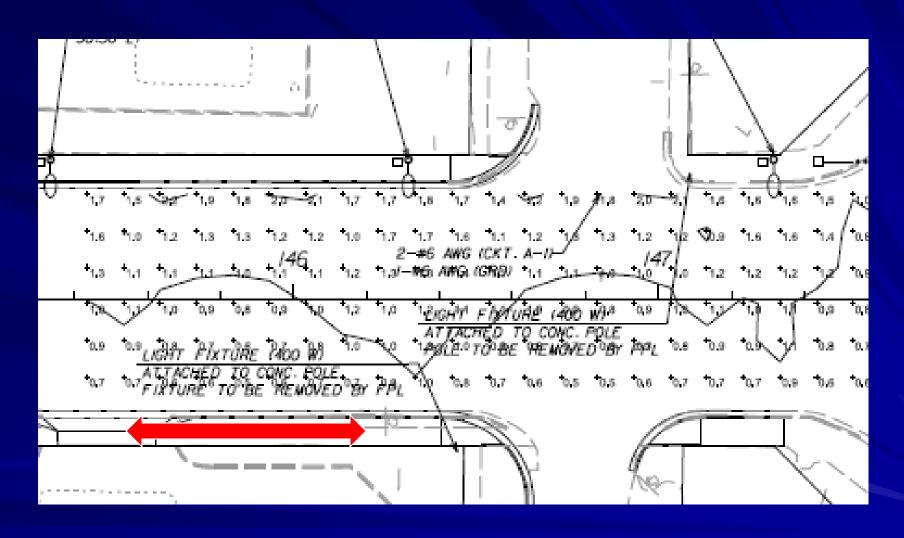


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We already address this.

Right?



Are dark sidewalks the FDOT standard? NO!

Downtown Miami Bike/Ped Mobility Plan

Worst things about walking in downtown Miami - survey

- 56 responses cited personal security issues
- 60% of respondents male
- 90% of ped counts daytime

Items in plan addressing personal security

- NO lighting discussed
- NO police discussed
- NO transit safety discussed
- NO perceptions strategies
- NO special attention to women's higher fears



Pedestrian light says walk – everything else say don't walk (here)

Fear, Place/Path Avoidance, & Mode Shifts

SafedesignTM Key <u>new</u> concepts:

- √ Safety thresholds
- ✓ After dark design perspective
- ✓ Perception leads to reality
- ✓ Total Travel Pathtm Analysis
- ✓ Positive, indirect messaging
- ✓ Unravel feedback address both accidents and security



The Safedesigntm System More Than Just Policetm



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RBCRA Clean & Safe Action Plan

- APA Award of Excellence
- Wayfinding signage and icons lighted
- Minimum lighting standards for pathways and parking
- Safe activities in key areas (children, dogs)
- Phased access management
- Innovative metrics



Details Matter

(aka - don't try this at home)

- ☑ Lighting standards how selected and applied;

- ☑ Transit waiting environments

- ▼ Territoriality, Access Control, Natural Surveillance
- Metrics that matter

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