STAR COMMUNITY RATING

BROWARD COUNTY FLORIDA

IN PURSUIT OF Sustainability

MPO TAC

July 8, 2013

STAR Communities helps cities and counties achieve meaningful sustainability through the *first national framework* for local community efforts.

Set Goals. Measure Progress.

WHAT IS A SUSTAINABLE COMMUNITY?

Every community is different, but the common goals are:

- a **Healthy Environment**
- a **Strong Economy**
- the **Well-Being of the People** in the Community

WHY IS SUSTAINABILITY IMPORTANT FOR COMMUNITIES?

Overlapping improvement efforts at a local level has a powerful and positive effect on the quality of life and future of a community. Sustainability also makes a direct impact by making the most of local resources and innovation.

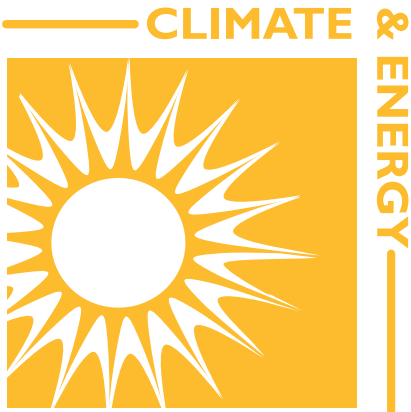## THE STAR COMMUNITY RATING SYSTEM HELPS LOCAL COMMUNITIES GET THERE!

The STAR Community Rating System is an active roadmap *and* a measuring system. Local leaders can use the Rating System to assess how sustainable they already are, set goals for moving ahead and measure progress along the way – all through easy to follow goals online at www.STARcommunities.org.

STAR COMMUNITIES
SUSTAINABILITY TOOLS FOR ASSESSING & RATING COMMUNITIES

www.STARcommunities.org

32 Pilot Cities & Counties

Broward County, FL
DeKalb County, GA
King County, WA
Lee County, FL
Rockingham County, NC
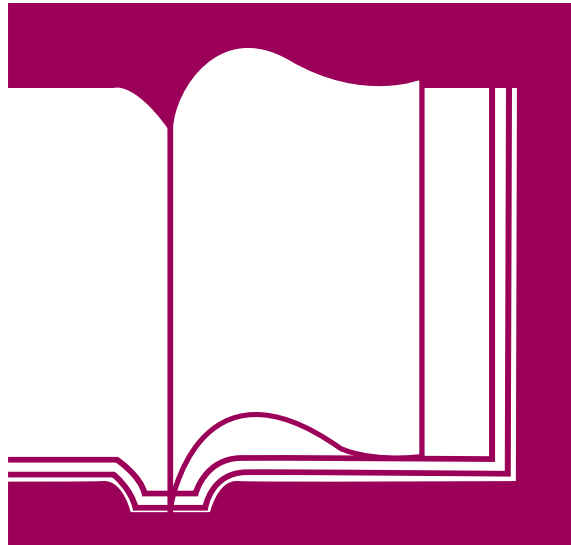
Sustainability Goals

Goals

OBJECTIVES

Built Environment	Climate & Energy	Education, Arts & Community	Economy & Jobs	Equity & Empowerment	Health & Safety	Natural Systems
Ambient Noise & Light	Climate Adaptation	Arts & Culture	Business Retention & Development	Civic Engagement	Active Living	Green Infrastructure
Community Water Systems	Greenhouse Gas Mitigation	Community Cohesion	Green Market Development	Civil & Human Rights	Community Health & Health System	Invasive Species
Compact & Complete Communities	Greening the Energy Supply	Educational Opportunity & Attainment	Local Economy	Environmental Justice	Emergency Prevention & Response	Natural Resource Protection
Housing Affordability	Industrial Sector Resource Efficiency	Historic Preservation	Quality Jobs & Living Wages	Equitable Services & Access	Food Access & Nutrition	Outdoor Air Quality
Infill & Redevelopment	Resource Efficient Buildings	Social & Cultural Diversity	Targeted Industry Development	Human Services	Indoor Air Quality	Water in the Environment
Public Spaces	Resource Efficient Public Infrastructure		Workforce Readiness	Poverty Prevention & Alleviation	Natural & Human Hazards	Working Lands
Transportation Choices	Waste Minimization				Safe Communities	

Education, Arts & Community

Empower vibrant, educated, connected, and diverse communities

Objective	Points
Arts & Culture	15
Community Cohesion	15
Educational Opportunity & Attainment	20
Historic Preservation	10
Social & Cultural Diversity	10
Goal Area Total	**70**

Arts & Culture

Provide a broad range of arts and cultural resources and activities that encourage participation and creative self-expression

15 points

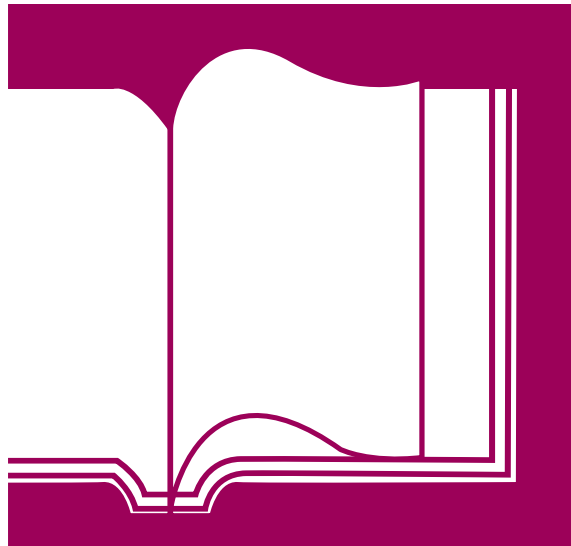**Outcome 1: Creative Industries**

Demonstrate that creative industries represent at least a 5% share of all businesses in the county

Outcome 2: Attendance and Participation

Part 1: Demonstrate that at least 50% of adult residents attend a live performing arts event annually

--AND--

Part 2: Demonstrate that at least 30% of adult residents visit an art museum annually

Arts & Culture

Provide a broad range of arts and cultural resources and activities that encourage participation and creative self-expression

15 points

1. Adopt a strategic plan to protect and expand the community's arts and cultural resources and strengthen creative industries
2. Adopt ordinances requiring public art to be installed as part of new major development projects
3. Establish enterprise zones or for cultural districts
4. Collaborate with private, non-profit, or regional organizations to increase attendance and participation in the arts
5. Track participation and attendance at major community arts and cultural events
6. Provide financial logistical support to local arts festivals, performances, or cultural tourism
7. Hire local artists to create artwork or perform in public spaces
8. Develop programs to advance arts education that is aligned with core curriculum in all public schools
9. Provide workforce development training programs that serve artists, writers, and other creative industries professionals
10. Ensure that major arts and cultural facilities are accessible to people with disabilities
11. Protect and maintain local public artworks and cultural resources for future generations

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Evaluation measures

Built Environment	Climate & Energy	Education, Arts & Community	Economy & Jobs	Equity & Empowerment	Health & Safety	Natural Systems
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Transportation Choices Objective

OUTCOME

1. Multi-model Use Distribution
2. Transportation Affordability
3. Transportation Safety
4. Vehicle miles travelled

Select Actions

1. Bicycle/Ped Master Plan
2. Adopt Complete Streets
3. Walkability Standards
4. ADA compliant transportation infrastructure

Built Environment

Ambient Noise & Light

Community Water Systems

Compact & Complete Communities

Housing Affordability

Infill & Redevelopment

Public Spaces

Transportation Choices

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Complete Communities Objective

Built Environment sidebar categories:
- Built Environment
- Ambient Noise & Light
- Community Water Systems
- Compact & Complete Communities
- Housing Affordability
- Infill & Redevelopment
- Public Spaces
- Transportation Choices

OUTCOME

1. Density, Destinations, and Transit
2. Walkability
3. Community Design

Select Actions

1. Policies to support mixed use
2. Walkability standards
3. TOD
4. Access to transit

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Sidebar (category column)

| BUILT ENVIRONMENT |
| CLIMATE & ENERGY |
| ECONOMY & JOBS |
| EDUCATION, ARTS & COMMUNITY |
| EQUITY & EMPOWERMENT |
| HEALTH & SAFETY |
| NATURAL SYSTEMS |

Sub-category column

| Health & Safety |
| Active Living |
| Community Health & Health System |
| Emergency Prevention & Response |
| Food Access & Nutrition |
| Indoor Air Quality |
| Natural & Human Hazards |
| Safe Communities |

Active Living

OUTCOME

1. Active Adults
2. Active Kids

Select Actions

1. Incentivize bike and ped amenities for development
2. Bicycle-friendly school siting
3. Recognition as a Bicycle-Friendly Community
4. Systematic improvement of community bicycle and ped facilities

Recognitions & Certifications

Participating STAR Community: Registered intent to use the rating system

Reporting STAR Community (50-199 points): Registered intent to report and met basic prerequisite of completing objectives in all 7 goal areas

3-STAR Community (200-399 points)
Recognized for sustainability leadership

4-STAR Community (400-599 points)
Recognized for national excellence

5-STAR Community (600+ points)
Recognized as top tier achiever in national sustainability

STAR COMMUNITY RATING

RATING is GOOD for 3 YEARS

STAR COMMUNITIES
SUSTAINABILITY TOOLS FOR ASSESSING & RATING COMMUNITIES

STAR will help my community . . .

1. Streamline data collection *then* benchmark and measure progress.

2. Make more informed decisions.

3. Learn from a common framework.

4. Plan for and implement effective strategies.

5. Marshall credibility and recognition.

6. Communicate progress to the community and its leaders.

STAR **COMMUNITIES**
SUSTAINABILITY TOOLS FOR ASSESSING & RATING COMMUNITIES

Do you have data to contribute?

Contact

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Questions?

BROWARD COUNTY
FLORIDA

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