



Economic Development Advisory Committee

Progress Report for July 14, 2016 Meeting

Goal 1 - Expand Taxable Base

The Strategic Business Plan shows two goals for the Economic Development strategic direction. The Objectives (below) for Goal 1, “Expand Taxable Base,” are shared with other strategic directions (noted in table). The Economic Development Advisory Committee asked to participate in the development of the Public/Private Partnership Program.

Product / Action	Progress	Status	Notes
Mid-term (FY16-18)			
Project Review and Evaluation Policy	0%	No action taken	Incorporated into the Leadership / Partnership Implementation Matrix
Public / Private Partnership Program	20%	In progress	P3 presentation for review. Recommendations for next steps including Guiding Principles and a Forum.

Public/Private Partnership Program

The MPO Board highlighted Public/Private Partnerships (P3) at the Board Retreat in January 2015. There are common elements to all P3s but variations in the application. The presentation today will define traditional Public/Private Partnerships and highlight the benefits and limitations. There will be a discussion of other forms of partnering and the recommended next steps for the Advisory Committee to review, including the development of Guiding Principles, and the scheduling of a P3/Partnering Forum.

Upcoming Related Events

July 18, 2016	MPOAC Freight Committee	Loews Don CeSar Hotel St. Pete Beach
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Note: For additional information on events, contact Anthea Thomas at (954) 876-0034 or thomasa@BrowardMPO.org.

Goal 2 - Expand Role in the Movement of Goods

Product / Action	Progress	Status	Notes
Short-term (FY15-16)			
Freight Committee	20%	For discussion and direction	Requesting feedback from Advisory Committee on Freight Committee framework.
Mid-term (FY16-18)			
MOU with Fort Lauderdale-Hollywood Airport	20%	In progress	Requesting feedback from Advisory Committee on MOU framework.
MOU with Port Everglades	20%	In progress	Requesting feedback from Advisory Committee on MOU framework.

Highlights

MPO Freight Committee/Freight Transportation Advisory Committee

At the February 11, 2016 Economic Development Advisory Committee meeting, the Committee members discussed how to proceed with the creation of a Broward MPO Freight Committee. MPO staff worked with the consultant team to develop a framework for the proposed Freight Transportation Advisory Committee, including considerations for Committee membership, meeting schedule and work plan in relation to the Regional Freight Plan.

MOU with Port Everglades and FLL Airport

The MPO Board intends to encourage economic development through the establishment of Memoranda of Understanding (MOU) for the Broward MPO with Port Everglades (Port) and the Fort Lauderdale/Hollywood International Airport (FLL). MPO staff has worked with the consultant team a framework for establishing the MOU. The analysis included a review of previous agreements, and a proposed organizational structure of an updated MOU. Please review the attached report for additional information.

Next Economic Development Advisory Committee Meeting February 9, 2017

For complaints, questions or concerns about civil rights or nondiscrimination, or for special requests under the Americans with Disabilities Act, please contact: Chris Ryan, Director of Public Involvement and Communication / Title VI Coordinator at (954) 876-0036 or ryanc@BrowardMPO.org.
