



Description of Intended Sole Source Purchase

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This description of commodities or contractual services intended for purchase from a sole source is posted in accordance with section 287.057(3)(c), Florida Statutes and will remain posted for a period of at least fifteen (15) business days.

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described.

Commodity or Service Required:

Contracted services in the field of application development with a focus on content management databases and services, Geographic Information Systems (GIS), and project management with an emphasis on the MPO programming process (Transportation Improvement Program and Multimodal Priorities List).

Description:

The Broward Metropolitan Planning Organization (BMPO) is seeking to execute a sole source purchase for contracted services from GEOWEBHOUSE LLC to develop a content management service to track projects during their planning and implementation life cycle from the Metropolitan Transportation Plan (MTP), through the Multimodal Priorities List (MMPL) and Transportation Improvement Program, and into final project implementation (design and construction).

The Broward MPO currently utilizes a tailored tracking platform to manage and track projects in the TIP, known as the "Interactive TIP." The Interactive TIP draws information from a database built annually on the Florida Department of Transportation's Draft Tentative Work Program (DTWP) download and supplements the data with federally required information to ensure projects meet federal planning consistency requirements. The Broward MPO aims to utilize the Interactive TIP as a foundation to incorporate project data produced prior to programming in the TIP and append data to the project once it has received full funding in the TIP (through the design and construction process).

The ability to assemble this data, leverage database search functionality, incorporate documents/notes, and relate projects back to their initial inception (in the MTP, MPO planning studies, and/or partner agency requests) is the foundation for the proposed content management service. Developing a content management service on the foundation of the existing Interactive TIP platform/database ensures that project funding and other federally required information can be fully incorporated into projects throughout their life cycle. The content management service should serve as a comprehensive project tracker for MPO staff where all information related to a project is centrally located in a searchable database with rich graphical user interface functionality and report generation that ties back to the MPO's TIP as a core product. Unique



knowledge of the Broward MPO’s existing Interactive TIP platform and the MPO’s project delivery process is imperative in the development of the content management service.

Intended Source:

GEOWEBHOUSE LLC

Estimated Dollar Amount:

\$75,000

Justification for Sole Source Acquisition:

The following summarizes the decision factors that validate the sole sourcing of the Work to GEOWEBHOUSE LLC:

GEOWEBHOUSE LLC is a full-service GIS and application programming vendor with a team of developers who have worked directly on the development of the Broward MPO’s Interactive TIP which will be used as the foundation for the proposed content management service for project tracking. In addition, the developers already possess extensive knowledge of the Broward MPO’s project development and delivery process.

The vendor’s in-house capabilities to modify the application code to incorporate the additional project tracking elements will save the Broward MPO time and expense since an outside vendor would require significant start-up costs to acquire the code, decipher its functionality, and modify the code for the MPO’s project tracking needs. The vendor’s unique knowledge of the MPO’s project planning and delivery process is not commonly available in the GIS application development and coding field and provides a substantial advantage when working with MPO planning and programming staff. This knowledge will allow the vendor to specifically tailor the content management service to capture projects in the MTP planning process, TIP development process, and project delivery process through FDOT. The vendor also has existing relationships with FDOT and has been actively involved in the annual DTWP development cycle necessary to database federal and state funded projects (in planning, design, and construction) for the development of the annual TIP.

The inherent knowledge, skillset, and experience of GEOWEBHOUSE LLC will ensure the content management service meets the project tracking needs of the MPO while avoiding time and cost necessary to educate an outside vendor on the MPO planning process and Interactive TIP tool.